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**TRADE FINANCING METHOD, INSTRUMENTS
AND SYSTEMS**

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BACKGROUND OF THE INVENTION

1. Field of the Invention

The present invention relates to a method of trade financing, which is particularly, but not exclusively, suitable for use in financing international trade between a buyer and a seller resident in different countries, and to computerized systems for implementing the method. The invention further relates to novel trade instruments, to a novel method of managing and monitoring an international trade transaction and can provide novel institutional relationships between commercial, financial, industrial and even government institutions, all of which are useful for enabling or facilitating domestic or international trade transactions.

2. Description of Related Art Including Information Disclosed under 37 CFR 1.97 and 37 CFR 1.98

There is often difficulty in obtaining efficient and timely execution of international trade transactions. One difficulty encountered in trading between many buyers and sellers, namely those lacking the advantages of a trusting relationship built from years of past experience with one another, is that the seller is at risk to the buyer's willingness and ability to pay. This problem is magnified in international trade by legal, jurisdictional, linguistic, cultural and other differences, particularly since by definition, international trade is trade between two separate and distinct legal jurisdictions, and often two separate and distinct legal traditions. Unlike a simple store purchase where release of the goods to a customer not previously known and trusted by the seller, is contingent upon receipt by the seller of payment, or of a highly credible credit card order for payment, in international trade, unless prepayment is received, (an implausible practice on most save the smallest transactions), the seller is necessarily exposed to unknown shortcomings in the buyer's integrity or resources, by the need to ship goods or, possibly, supply services, before payment is received. The goods or services supplied or goods and

1 services supplied in a trade transaction are referenced herein as the "traded
2 product".

3

4 Some desirable goals for an improved method of trade financing are as follows:

- 5 1. that the seller be fully reimbursed promptly after shipping or otherwise
6 releasing the traded product;
- 7 2. that the seller not be exposed to possible unwillingness of the buyer to pay
8 after such release of the traded product from the control of the seller;
- 9 3. that the seller receive a negotiable financial instrument enabling such
10 prompt reimbursement which instrument is not subject to recourse by the
11 buyer in the case of merchandise disputes;
- 12 4. that the financial instrument be one that lends itself to credit enhancement
13 features providing improved assurance of the buyer's ability to pay; and
14 5. that permits creditworthy buyers time to pay.

15

16 Various methods are of course known to the art for financing international trade,
17 and some of them, such as letters of credit, have been used for centuries.

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19 A typical open receivable trade financing method is depicted in Figure ^{1A} and
20 commences, in step 1, with receipt by seller S of the buyer's purchase order
21 specifying the goods to shipped, prices, method of carriage and so on. Then the
22 seller ships the goods, step 2 and mails one or more invoices to buyer B, perhaps
23 following up with a statement, to request payment from buyer B, step 3.

24

25 At some unknown subsequent time, buyer B then remits payment to seller S, step 4,
26 unless in the interim buyer B has decided that he is unwilling to pay for the goods.
27 Seller S is completely dependent upon buyer B's reputation for creditworthiness
28 and is exposed to unwillingness of the ^{buyer} ~~buyer~~ to pay, inability of the buyer to pay,

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1 untimeliness of payment, and to the possibility that buyer B may seek recourse for
2 any one of a number of commercial complaints, for example, shortages, quality
3 complaints, substitutions incorrect items and so on.

4
5 In some instances, seller S may be able to insure, or obtain an advance against a
6 pool of their receivables. Insurance usually is effected by obtaining approval from
7 an insuring entity prior to shipment of a pool of invoices addressed to a number of
8 buyers. With the approval in hand the seller ships the goods and collects a
9 discounted advance payment from the funding bank. At some point in the future
10 when the receivables are collected the seller repays the advance to the funding
11 bank. Liability for uncollected invoices is determined in the advance agreement as
12 between the insuring entity and the seller.

13
14 A useful variation of accounts ^{receivable} ~~receivable~~ financing includes factoring. Referring
15 to Figure 1B, in receivables factoring the seller assigns the invoice, passing title
16 therein, to a factor, F1, step 5. At the same time seller S, notifies buyer B of the
17 assignment and instructs buyer B to send his payment to factor F1. In step 6 factor
18 F1 advances a partial payment on the invoice to seller S. In step 7, factor F1,
19 standing in the place of seller S, collects the invoice receivable from buyer B. The
20 balance less the factor's discount or commission is paid to seller S, in step 8.

21
22 Clearly, the advantage of factoring for seller S is in step 6 where seller S receives an
23 advance on the invoice. The drawbacks are essentially the same as the drawbacks
24 of open receivables financing. Additionally the seller runs the risk of having to
25 return the advance to the factor in the event the invoice becomes uncollectible.

26
27 Referring now to the letter of credit procedure shown schematically in Figure 2, the
28 process commences with exporter seller S and importer buyer B agreeing upon a

purchase that will be financed by a letter of credit, "L/C" in the drawing figure, step 1. Buyer B requests buyer B's local bank to initiate a letter of credit, step 2. Typically, as shown in step 3 the letter of credit is now forwarded to chain of banks, acting as agents in succession for bank F1. The chain can comprise, for example: F1's correspondent bank F2 in the importer's country; F2's counterpart correspondent bank in the exporter's country F3; and F3's counterpart bank F4, local to exporter seller S. Bank F4 notifies seller S of the receipt of the letter of credit.

When so advised, seller S ships the goods to the order of bank F1, step 4. In step 5, seller S forwards the shipping documents to bank F4 and draws a draft on bank F1. Seller S then submits documents for negotiation to bank F4 who scrutinizes them for inconsistencies and inaccuracies, and for compliance with regulations such as UCP500.

It is in the nature of the letter of credit process, which is rife with administrative detail, that 80 percent of the time, bank F4 rejects the documents, usually for minor reasons, called discrepancies. The remaining 20 percent are accepted in the, step 6. In step 7 seller S resubmits corrected versions of any rejected draft and documents.

Once the documents are approved bank F4 pays the face value of the letter of credit, less charges, to seller S, step 8. Bank F4 releases the documents to bank F1 than, step 9 and receives reimbursement, step 10. Bank F1, in turn, releases the documents to buyer B, and obtains payment, step 11, enabling buyer B to obtain the goods, and clear them through customs.

The letter of credit process provides a high degree of security for seller S who is essentially only at risk to the banking system. The problems with a letter of credit are its complexity leading to errors and inconveniences, and the fact that it is

1 singularly unattractive to many buyers. In many cases buyer B will have to deposit
2 cash or cash-equivalent collateral with bank F1 to obtain issuance of a letter of
3 credit, meaning that buyer B effectively funds the transaction for a significant
4 period of time to receipt of the goods. Where the transaction has significant value
5 the requirement for letter of credit collateral may be a significant constraint on
6 buyer B's liquidity. Rather than receiving time to pay, buyer B effectively has to pay
7 in advance. The letter of credit process is complex, time-consuming, error-prone
8 and subject to delays, and expensive particularly for smaller transactions.

9
10 The forfaiting process illustrated in Figure 3, as an example of forfaiting, takes place
11 between an exporter-seller S, an importer-buyer B, a forfait house FH, an avalizor
12 A, an optional holder in due course H and the buyer's bank BB. Forfaiting is
13 usually for a multi-year term. Thus, in step 1 seller S and buyer B agree, on a multi-
14 year purchase agreement. Typically, the agreement will provide for quarterly or
15 semi-annual payments, to be effected by avalized drafts which the seller can cash at
16 forfait house FH.

17
18 In step 2, forfait house FH calculates the individual amounts of the payments
19 making allowance for interest, and fees applicable to the at risk party or parties,
20 namely forfait house FH and avalizor A.

21
22 In step 3, seller S draws a series of stand-alone drafts, each for a fixed amount as
23 calculated by finance house FH in step 2, and forwards the drafts to buyer B for
24 acceptance. The amounts may be equal amounts or may vary during the life of the
25 agreement. The drafts are not partial payments but each represents the extent of
26 the purchasing power extended to buyer B during the respective quarter or half-
27 year period covered by the draft.

1 for transactions valued in the millions of dollars. As with a letter of credit, buyer B
 2 may have to furnish collateral to avalizor A, adversely affecting buyer B's liquidity.
 3 Furthermore, forfaiting is a specialist activity requiring forfait house FH and
 4 avalizor A to enter into a multi-year commitment to buy er B whose fortunes
 5 change over the years. Forfaiting is therefore not suitable for many buyers who
 6 may be quite creditworthy for the duration of a single transaction, but are not
 7 sufficiently established and durable to justify long-term confidence.

8
 9 The patent literature contains some proposals for new financing or trading
 10 methods and systems. For example, Potter et al U.S. patent 5, 787,402 teaches a
 11 method for automating foreign currency transactions; Custy U.S. patent 5,774,879
 12 teaches a method for automated financial instrument processing, and Harris et al.
 13 in U.S. patent 5,517,406 teaches a trade processing system for mutual fund
 14 transaction requests. None of these prior proposals is remotely relevant to
 15 applicant's objectives.

16
 17 Tozzoli et al. in U.S. patent 5,717,989 teach a method of facilitating international
 18 trade in goods, which method avoids the use of a letter of credit, and the
 19 presentation and manual processing of documentation for compliance therewith.
 20 However, Tozzoli's lacks teaching regarding the use of a new payment instrument
 21 to finance international trade, and does not employ bills of exchange. Tozzoli's
 22 system addresses problems that arise from documentary discrepancies in trade
 23 transactions and seeks reduction of the delays and costs involved in financing trade
 24 by automated comparison of purchase order data, contract data and shipment data
 25 to generate payment due data (see claim 1). Tozzoli does not appear to provide any
 26 new trade financing method or instrument which helps solve the problem of
 27 financing a buyer while reducing the seller's exposure to risk after release of the
 28 product being traded.

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United States patent No. 5,694,552 recently issued to Aharoni discloses a financing method and employing what is described as a new use of at least one trade acceptance draft. Aharoni's method is a buyer-oriented method which contemplates that buyer will pay for goods and/or services received from seller S with one or more buyout-executed in trade acceptance drafts. Subject to various conditions, these drafts are negotiated by seller S with a financial organisation FO.

Referring to the block flow diagram of Figures 4A-4B, Aharoni's method commences in step 1 with seller S and financial organisation FO concluding a draft acceptance agreement defining the terms under which financial organisation FO will purchase accepted drafts from seller S, see column 2, lines 40-55. The drafts are to be purchased after shipment of goods or delivery of services (only "goods" will be referenced hereinafter, it being understood that services and may be alternatively or additionally intended). The agreement is generic in that no specific buyer is contemplated. Thus, there can be no approval of a specific buyer's credit before the agreement is concluded.

In step 2, after soliciting a willing buyer B, Aharoni concludes a purchase agreement with the buyer B, called a "TAD Program Agreement", in which buyer B agrees to pay for the goods with one or more buyer-accepted trade drafts, see column 2, lines 59-64. Buyer B now sends seller S a purchase order, step 3, see column 3, lines 37-38 and column 4, lines 51-52. Because buyer B's credit has not yet been checked, seller S has to request pre-approval from financial organisation FO of the proposed sale defined by the purchase order, step 4, see column 3, lines 39-42 and column 4, lines 53-54. If financial organisation FO denies approval, the transaction is aborted, step 5, see column 3, lines 45-46.

1 In step 6, financial organisation FO pre-approves the proposed transaction, see
2 column 3, lines 43-45 and column 4, line 55, enabling seller S to ship the goods, step
3 7. In step 7, in addition to shipping the goods to buyer B, seller S also sends buyer B
4 one or more trade acceptance drafts to be used for payment, see column 3, lines 47-
5 53, and column 4, line 56. In step 8 if buyer B does not accept the goods or does not
6 sign the draft or drafts, financing is aborted and seller S must have recourse to the
7 purchase agreement to obtain payment directly from buyer B, see column 3, lines
8 57-61.

10 In step 9, buyer B accepts the goods and then subsequently confirms its acceptance
11 by signing the drafts and returning them to seller S, see column 3, lines 54-55 and
12 column 4, lines 57-58. Seller S endorses each draft on the back of the document and
13 tenders it to financial organisation FO for purchase, step 10, see column 3, lines 62-
14 65 and column 4, line 60. Financial organisation FO then checks buyer B's credit for
15 changes since step 6, and if an adverse report is received, declines to purchase the
16 drafts, step 11, see column 3, lines 66-67. Once again, in this eventuality, seller S
17 must resort to direct dealings with an unwilling or unable buyer, in order to obtain
18 payment.

20 In step 12, if a favorable report is received, financial organisation FO pays seller S
21 an advance on the draft or drafts, not the full value of the drafts see column 4, lines
22 1-5, and column 4, lines 61-64. Where seller S has gone to the expense of obtaining
23 credit insurance, financial organisation FO pays the balance to seller S, in step 13
24 see column 4, lines 5-8. Otherwise seller S must wait until financial organisation FO
25 requests payment from the buyer bank BB, step 14, see column 4, lines 9-12 and
26 column 4, line 67 to column 5, line 3-58. and receives that payment before the
27 balance is paid, step 15, see column 4, line 17, and column 5, line 4. In step 16, if
28 financial organisation FO is not paid, seller S has to return the advance received in

1 step 12, see column 4 lines 27-33.

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3 The problem with Aharoni is that, after shipping the goods, seller S is repeatedly at
4 risk to buyer B's unwillingness or inability to pay. Thus: in step 8, if buyer does not
5 accept the goods or sign the drafts, finance is aborted; in step 11 if an adverse credit
6 report is received, financial organisation FO will not purchase the drafts; and in
7 step 16, if financial organisation FO cannot collect from buyer's bank, the advance
8 must be returned. Accordingly, seller S may suffer the cost of returned goods, and a
9 lost order, or the burden of an unfinanced transaction with a high probability of a
10 delayed or incomplete payment.

11

12 There is thus a need for a new method of trade financing which provides for the
13 seller to be fully reimbursed promptly after releasing or delivering the traded
14 product, which avoids exposing the seller to unwillingness of the buyer to pay for
15 the released product and which permits creditworthy buyers to have time to pay.
16 There is also a need for new and simple financing instruments which can facilitate
17 attainment of these desirable objectives, sor computer implementable systems and
18 methods for enhancing the trade financing process and for taking advantage of the
19 benefits of Internet implementation.

20

21 BRIEF SUMMARY OF THE INVENTION

22 The present invention solves a problem. It solves the problem of providing a trade
23 finance method wherein a seller receives a negotiable financial instrument in
24 payment for a traded product, promptly after release of the traded product from the
25 seller's control, allows the buyer time to pay and yet is not exposed to the
26 possibility that the buyer becomes unwilling to pay after the traded product has
27 been released from the seller's control. Preferred embodiments of the invention also
28 solve, mitigate or help manage, problems that may arise from a willing buyer's

1 providing off-balance-sheet financing.

2

3 For these and other reasons, the method of the invention, employing as it does a
 4 novel instrument, a prerelease, event-triggered, payment draft, is attractive to the
 5 buyer. Because the draft, executed or accepted by the buyer, evidences the buyer's
 6 willingness to pay, is under the seller's control, being in possession of the seller or
 7 their agent, and can become activated, as a legal obligation, when the seller releases
 8 the product, the method is also attractive to the seller who is thus protected from
 9 the risk that the buyer will decide not to pay. Time for the buyer to pay can be
 10 provided by giving the prerelease payment draft a tenor or maturity at a date
 11 certain calculated as a fixed term running from the triggering event.

12

13 Preferred embodiments of the invention comprise methods of conducting export
 14 and import trade transactions employing a pre-release draft. The methods can be
 15 exporter-controlled or importer-controlled, depending upon the capabilities and
 16 wishes of the parties to the transaction.

17

18 Further preferred embodiments of the invention provide for pre-approved
 19 conversion of the pre-release buyer-accepted trade draft to a banker's draft, for use
 20 of a second of exchange mutually extinguishable with the pre-release payment
 21 draft to facilitate the payment process and enhance the collateralization of the
 22 transaction, and for use of an enhanced pro-forma invoice or enhanced purchase
 23 order setting forth relevant agreement terms which also facilitate the transaction.
 24 Preferred such terms provide for removal of trade disputes from the payment cycle
 25 and agreement to use the pre-release payment draft of the invention for payment
 26 for the traded product. Preferably, the pro-forma invoice or purchase order,
 27 enhanced with such terms, is executed by the buyer and received by the seller prior
 28 to the transaction triggering event.

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The novel methods and instruments of the invention provide a beneficial trade financing process which is flexible and valuable for both large and small, domestic or international transactions, providing simplification, control and enhancement of the financing, payment and documentation processes traditionally involved in commercial trade transactions.

The benefits of the invention can be especially helpful in simplifying the paperwork and reducing the costs of small export or import transactions and may make smaller export or import transactions more feasible than they have been in the past, especially for an exporter or importer wishing to conduct a number of such relatively small transactions.

In a further aspect, the invention provides novel financial instruments that are useful in practicing the novel trade financing methods described herein, as will be made apparent hereinbelow. Still further aspects of the invention provide computer-implementable methods of managing and monitoring a trade finance process in a manner suitable for administration by a third party administrator, and also provide computer software and systems for implementing the methods disclosed herein. Such methods include the use of distributed workflow management software to coordinate software procedures for implementing the invention with the requirements of pre-existing treaties, and their successors, and industry practice, in a manner consistent with the business agreements between the buyer and the seller and with their business objectives.

BRIEF DESCRIPTION OF THE SEVERAL VIEWS OF THE DRAWING

One or more embodiments of the invention and of making and using the invention, as well as the best mode contemplated of carrying out the invention, are described

1 in detail below, by way of example, with reference to the accompanying drawings,
2 in which:-
3
4 Figure 1A is a block flow diagram of one prior art method of international trade
5 financing which method employs open receivables financing;
6 Figure 1B is a block flow diagram of another prior art method of international
7 trade financing which method employs factoring;
8 Figure 2 is a block flow diagram of another prior art method of international
9 trade financing which method employs letter of credit financing;
10 Figure 3 is a block flow diagram of a further prior art method of international
11 trade financing which method employs forfait financing;
12 Figures 4A and 4B are partial views, to be read as one, of a block flow diagram of
13 a
14 still further prior art method of international trade financing
15 according to the patent to Aharoni;
16 Figure 5 is a block flow diagram of one method of trade financing according to
17 the invention;
18 Figure 6 is a schematic representation of a bill of exchange useful in practicing
19 the method shown in Figure 5;
20 Figures 7 and 8 are partial views, to be read as one, of a block flow diagram of a
21 further method of international trade financing according to the
22 invention;
23 Figure 9 is a flow diagram showing the movements of a first bill of exchange
24 employed in the method illustrated in Figures 7-8;
25 Figure 10 is a flow diagram showing the movements of a second bill of
26 exchange employed in the method illustrated in Figures 7-8;
27 Figure 11A illustrates an example of a first of exchange document useful in the
28 practice of the invention;

1 Figure 11B illustrates an example of a second of exchange document useful in the
2 practice of the invention;
3 Figure 11C illustrates an example of a pro-forma invoice document useful in the
4 practice of the invention;
5 Figure 12 is a schematic block diagram illustrating the functional relationships
6 between the parties in an export trade transaction financed according
7 to the method of Figures 7-8, with optional computer-implementation;
8 Figures 13-15 are partial views, to be read as one, of a block flow diagram of a
9 illustrating the process flow of another embodiment of a computer-
10 implementable trade financing method according to the invention, for
11 financing import-export transactions between an exporter E and one
12 or more importers I, with the assistance of a third party intermediary
13 TPA;
14 Figure 16 is a schematic block diagram of another embodiment of cooperative
15 computerized systems pursuant to the invention implemented to
16 execute an export trade transaction and employing a credit card
17 company subsidiary; and
18 Figure 17 is an illustration of a computer screen displaying a module of a
19 document image work flow management system according to the
20 invention.

DETAILED DESCRIPTION OF THE INVENTION

23 In accordance with the invention a method for moving goods and/or services from
24 a seller to a buyer and involving the transport of goods or a report or other like
25 document or thing is provided. At the same time, the invention assures the
26 movement of a payment for the goods and/or services from the buyer to the seller.
27 This is done by the buyer executing a first document having indicia purporting to
28 legally bind the buyer upon the happening of an event. The buyer sends to the

1 seller the first document having those indicia purporting to legally bind the buyer
2 upon the happening of that event.

3

4 In accordance with the invention, the buyer executes a second document having
5 indicia indicating information describing a commercial transaction and sends to the
6 seller the second document having indicia indicating information describing that
7 commercial transaction. The seller notifies a financial institution respecting the
8 execution and sending of the first document having indicia purporting to legally
9 bind the buyer upon the happening of the event. The second document has indicia
10 indicating information describing a commercial transaction. The financial
11 institution transmits to the seller a transaction approval.

12

13 At the appropriate time normal in his business, the seller causes the event to occur.
14 Typically, this event is the shipping of goods. The seller sends to the buyer's
15 transaction interface a third document entitling the holder of the third document to
16 those goods or the report or other like document or thing. The seller also sends a
17 fourth document having indicia purporting to legally bind the buyer upon
18 execution of the fourth document and the happening of the event. The fourth
19 document is presented to the buyer, and the buyer executes the fourth document.

20

21 The executed fourth document is exchanged for the third document, whereby the
22 executed fourth document is in the possession of the buyer's transaction interface.
23 The third document is in possession of the buyer. The seller provides the first
24 document to the financial institution, and the financial institution issues a fifth
25 document purporting to obligate the financial institution to pay the seller a second
26 payment.

27

28 In accordance with the invention it is contemplated that the second payment is the

1 payment less a service fee.

2

3 It is also contemplated that the buyer notifies an administrator respecting the
4 execution and sending of the first document having indicia purporting to legally
5 bind the buyer upon the happening of the triggering event and the second
6 document having indicia indicating information describing a commercial
7 transaction. The event may be the transporting of goods or performance of services
8 and it may embody such performance in a report or other like document or thing.

9

10 The fourth document may be a second of exchange, and the third document may be
11 an invoice. The second document having indicia indicating information describing
12 a commercial transaction may be a pro-forma invoice.

13

14 The event which triggers the legal obligation of the seller may also be the seller's
15 parting with physical control of the goods or the seller's performing the services.

16 The first document may be a first of exchange, and the execution of the first
17 document may be done by ink signature, facsimile signature, or electronic
18 signature. The electronic signature may be the product of a confidential algorithm
19 specific to the buyer, and the confidential algorithm may be responsive to an
20 identification number associated with the buyer and the date of the signature. The
21 indicia may be printed with ink on a sheet of paper or other similar material, or the
22 indicia and the document may be electronic.

23

24 Also in accordance with the invention there is provided a method for electronically
25 monitoring and controlling the movement of goods and/or services from a seller to
26 a buyer. It involves the transport of goods or a report or other like document or
27 thing of value, and electronically executing a payment for the goods and/or
28 services from the buyer to the seller.

1 The buyer, the seller, a financial institution, and a buyer's transaction interface are
 2 electronically connected over an information transport system. This is done by the
 3 buyer electronically sending to the seller a first packet or packets of information
 4 performing the function of a conventional executed document having information
 5 purporting to legally bind the buyer upon the happening of an event. The buyer
 6 then electronically sends to the seller a second packet or packets of electronic
 7 information performing the function of a second conventional executed document
 8 having information describing a commercial transaction. The seller then sends a
 9 notification packet or packets of such electronic information to the financial
 10 institution respecting the sending of the first and second packet or packets of
 11 electronic information. The financial institution transmits to the seller a packet or
 12 packets of electronic information performing the function of a conventional
 13 transaction approval. The seller then causes the event to occur and sends to the
 14 buyer's transaction interface a third packet or packets of information entitling the
 15 buyer's transaction interface to the goods or the report or other like document or
 16 thing. The seller also sends a fourth packet or packets of information which include
 17 transaction information which purport to legally bind the buyer upon acceptance
 18 by the buyer of the terms of the fourth packet or packets of information and the
 19 happening of the event.

20
 21 The invention further contemplates transaction information contained in the fourth
 22 packet or packets of information being presented to the buyer, and the buyer
 23 accepting the terms of the transaction information. The fourth packet or packets of
 24 information, amended to note the acceptance of the terms of the transaction
 25 information by the buyer, all are sent in exchange for rights associated with the
 26 third packet or packets of electronic information, whereby rights created by the
 27 acceptance by the buyer of the terms of the transaction information are in the
 28 possession of the buyer's transaction interface and rights associated with the third

1 packet or packets of information are in the possession of the buyer.

2

3 The seller then provides the first packet or packets of information to the financial
4 institution, and the financial institution transmits a fifth packet or packets of
5 electronic information purporting to obligate the financial institution to pay the
6 seller a second payment.

7

8 The method may also contemplate the buyer's transaction interface sending to the
9 financial institution a sixth packet or packets of electronic information advising the
10 financial institution of the receipt by the buyer's transaction interface of the third
11 packet or packets of information.

12

13 The method may also contemplate the buyer's transaction interface sending a
14 seventh packet or packets of electronic information representing a third payment. It
15 may also comprise the financial institution sending an eighth packet or packets of
16 electronic information representing a fourth payment to the holder of rights created
17 by the fifth packet or packets of electronic information.

18

19 The financial institution may also be the seller's bank, and the buyer's transaction
20 interface may be in the buyer's bank.

21

22 The first packet or packets of electronic information may perform the function of a
23 first of exchange, the second packet or packets of electronic information may
24 perform the function of a pro-forma invoice, the third packet or packets of
25 electronic information may perform the function of an invoice, and the fourth
26 packet or packets of electronic information may perform the function of a second of
27 exchange.

28

1 counterparty to sign subsequently. In a sell-and-buy transaction, the originator
 2 may be either the seller or the buyer. Where the originator is the seller, a preferred
 3 sequence is for the seller to originate and sign the pre-release payment draft and
 4 forward the draft to the buyer as counterparty. The buyer should then sign the
 5 draft, indicating acceptance thereof and return it to the seller, prior to the triggering
 6 event. Where the buyer originates the pre-release payment draft, the buyer can
 7 sign the draft indicating acceptance thereof and forward it to the seller, prior to the
 8 triggering event. The seller will preferably then sign the draft subsequently to the
 9 buyer, but prior to negotiating the payment draft with a financial institution or
 10 other party. Preferably, seller executes the pre--release payment draft before the
 11 triggering event occurs and optionally, forwards a copy of the draft, bearing both
 12 signatures, to the buyer.

13
 14 Thus, the sequence of events can be determined, in practice, as between the parties,
 15 each acting in their respective roles, and allowing the agreement process to be
 16 incomplete until both parties act. There is no obligation on either party if one or the
 17 other of the parties fails to act, until the agreement process has been completed by
 18 both parties signing the pre-release payment draft or otherwise acting in what is to
 19 each other, an expected and acceptable manner. Preferably also, execution by the
 20 buyer and optionally, the seller, of any terms-containing document accompanying
 21 the payment draft should be a prerequisite of completing the agreement to trade.

22
 23 Conveniently, where the originator is the seller, the transaction can be defined by a
 24 pro-forma invoice detailing the goods or services comprising the traded product
 25 and preferably also incorporating preferred terms of the agreement between the
 26 buyer and the seller. Alternatively, where the originator is the buyer, the details
 27 and terms of the agreement may be incorporated in a purchase order. Whether the
 28 trade is defined by a pro forma invoice or a purchase order may be a matter of

1 agreement or custom as between the buyer and seller. In a very general way,
 2 subject to many exceptions, it may be said that larger entities such as blue-chip
 3 corporations, utilities and government entities will prefer to determine their own
 4 terms and be the originator, issuing either a pro-forma invoice, or a purchase order,
 5 according to the nature of the transaction and pursuant to the invention, also being
 6 the originator of a pre-release payment draft, which is preferably linked to the pro-
 7 forma invoice or purchase order by reference thereto.

8

9 Thus, in the case of an import-export transaction, the process may be initiated and
 10 controlled either by the exporter or the importer, acting as originator of the
 11 payment draft. An exporter-seller can use a pro-forma invoice to define the
 12 transaction, while an importer-buyer may use a purchase order.

13

14 It will be understood that an export transaction is a mirror image of an import
 15 transaction and that a complete transaction comprises an export of a traded
 16 product from one country or region and the import of the product into another
 17 country or region. In an export transaction, a proforma invoice, invoice, and
 18 shipment of goods are initiated, implemented or effected and controlled by the
 19 exporter, whereas a purchase order is neither generated nor controlled by the
 20 exporter-seller, and may raise issues regarding item numbers or descriptions of
 21 parts in the importer's terms rather than the exporter's.

22

23 The opposite is true for an importer. To an importer, particularly for products
 24 coming from a catalog with specific descriptions, parts numbers and per piece
 25 prices quoted in advance, a purchase order is in the control of the importer, and can
 26 accurately be constructed to reflect the terms and conditions under which the
 27 importer wishes to buy goods. Thus, many importers may prefer to control the
 28 transaction and may do so, pursuant to the invention by employing a purchase

1 order to implement, effect or control the process in an equivalent manner to the
2 way in which an exporter can use a proforma invoice.

3

4 The prerelease bill of exchange, accepted by the counterparty, the buyer, prior to
5 the triggering event, indicates a willingness and intent of the counterparty to pay.

6 The ability of the counterparty to pay may be determined in a number of ways.

7 Outside credit verification agencies may be employed, to evidence the
8 counterparty's ability to pay. Some agencies may also provide credit enhancement.

9 The combination of willingness to pay and ability to pay create collateral value in
10 the novel payment instrument, the prerelease buyer-accepted bill of exchange. The
11 signed statement of time-specific intent to pay enhances the collateral value.

12

13 The method and novel instruments of the invention are particularly, but not
14 exclusively, useful for financing an international trade transaction, wherein a buyer
15 purchases a trade product from a seller across an international border or borders,
16 for example to export from, or import to, the United States.

17

18 Preferably also, the payment draft is readily negotiable, through conventional
19 banking or other financial channels, for the full value of the traded product, less
20 any fees and discounts. In a preferred embodiment of the invention, the payment
21 draft is a bill of exchange and subsequent to the date of supply of the traded
22 product, is converted to an enhanced financial instrument, for example a banker's
23 acceptance, which is more readily negotiable than a buyer-executed payment draft.

24 By prior arrangement with the financial institution issuing the enhanced
25 instrument, the payment draft may be pre-approved, simplifying the conversion
26 process and quickly yielding the seller a pre-approved draft on a financial
27 institution, e.g. a pre-approved banker's draft, which, once accepted, can be
28 internationally negotiated, without undue difficulty for cash or a cash equivalent.

1 These and other steps in the methods of the invention can be managed or facilitated
2 by computer-implemented software, which can be operated by a trade finance
3 process manager being an individual or organization additional to the seller, the
4 buyer and the financing institution.

5
6 A further problem solved by a preferred embodiment of the invention is that of
7 timely providing the seller with a financial instrument which is not only readily
8 negotiable, but which is independent of the trade transaction, does not depend
9 upon the seller to extend credit and is non-recoursable by the buyer, which is to say
10 free of merchandise claims on the seller by the buyer.

11
12 Preferably, the right of recourse is removed from the payment cycle by agreement
13 between the buyer and the seller, which agreement is preferably also specific to a
14 single transaction or to a series of transactions between the same buyer and seller,
15 and is completed prior to release of the traded product. In an important preferred
16 embodiment of the inventive method the buyer and seller contractually agree to
17 settle merchandise disputes, outside the payment process, according to
18 independently devised and recognized rules, for example the League of Nations
19 1930/1931 convention on payments (*Convention Providing a Uniform Law For Bills of*
20 *Exchange and Promissory Notes, Geneva, 1930*, presently available on the Internet at
21 [http://ananse.irv.uit.no/trade_law/doc/Bills.of.Exchange.and.Promissory.Notes.](http://ananse.irv.uit.no/trade_law/doc/Bills.of.Exchange.and.Promissory.Notes.Convention.1930.html)
22 [Convention.1930.html](http://ananse.irv.uit.no/trade_law/doc/Bills.of.Exchange.and.Promissory.Notes.Convention.1930.html)). Other equivalent and suitable international treaties,
23 national laws or recognized reference documents may be invoked, if desired, for
24 this and other purposes to facilitate the transaction and avoid disputes. Some
25 suitable examples are further described hereinbelow. Use of such an international
26 convention, or the like, is particularly valuable for international trade transactions,
27 providing a balanced and fair resolution mechanism that is widely recognized and
28 acceptable to residents of many nations.

1 In a still further particularly preferred embodiment of the invention the seller
2 furnishes the buyer a pro-forma invoice prior to release of the traded product.
3 Conveniently, the pro-forma invoice defines the particulars of the product to be
4 traded, including pricing and shipping, if appropriate, and its details can be
5 negotiated to the buyer's satisfaction. Preferably the pro-forma invoice includes an
6 agreement that the buyer will pay against a sole first or a second bill of exchange
7 and includes a non-recourse agreement, for example an agreement such as that
8 described above, to remove trade disputes from the payment cycle, referencing a
9 suitable international convention. The pro-forma invoice preferably is signed by
10 both the buyer and seller before release of the traded product. Conveniently, the
11 pro-forma invoice accompanies the prerelease payment draft proffered to the buyer
12 prior to shipment. Preferably, also, the prerelease payment draft references the pro-
13 forma invoice to define the traded product. Alternatively, but less conveniently,
14 these particulars and agreements could be incorporated in a purchase order
15 furnished by the buyer. The name of the document, and even the issuer, can be
16 varied. What is desirable for a preferred document is that it define the transaction
17 with particularity and include payment and non-recourse agreements such as
18 those described above.
19
20 In one preferred embodiment, the prerelease payment draft is a bill of exchange
21 accepted by the buyer which, being executed, on, at or before release of the traded
22 product by the seller, or their agent, may be designated a prerelease bill of
23 exchange. Once executed and accepted, by the buyer, the bill of exchange becomes
24 a trade acceptance. Optionally and preferably, but not necessarily, the prerelease
25 bill of exchange is the first of two similar, mutually extinguishable bills of exchange,
26 respectively designated a "1st of exchange" and a "2nd of exchange" herein, each of
27 which is payable only when the other remains unpaid. Preferably also, the 1st and
28 2nd of exchange are created, in sequence, at different times, yet have identical

1 maturity dates. This novel use of two similar, mutually extinguishable bills of
 2 exchange, pursuant to the invention permits enhancement of the collateralization of
 3 the credit extended to the buyer. Use of two interdependent bills of exchange
 4 enables one, preferably the first, to be held as collateral in one location while the
 5 other, preferably the second, is used for collection. By virtue of the mutual
 6 extinguishability feature, collection made on the second bill of exchange
 7 automatically extinguishes the collateral provided by the first, without any further
 8 action being required.

9

10 The term, or "tenor" of the prerelease payment draft, calculated from the release
 11 date, or other specified event date, to the maturity date, can be any suitable term as
 12 agreed between the buyer and seller. The tenor can for example be 30 days, but
 13 may be somewhat longer, for example 60, 90 or 180 days, depending upon the
 14 credit term required by the buyer. In practice longer terms are unlikely to be
 15 appropriate, but the invention is of course not limited to any particular tenor. While
 16 the invention contemplates that the prerelease payment draft will usually be a time
 17 draft, it will be understood that the payment draft could be payable on demand
 18 after supply of the traded product, such a requirement, calling for prompt or
 19 immediate payment to be made by the buyer to the addressee, for example by
 20 debiting the buyer's account. Though not yet fully developed, electronic payment
 21 employing electronic means and electronic document interchange standards, such
 22 as the ANSI X12 standard, EDIFACT or SWIFT, with suitable authentication can
 23 facilitate such payment on demand.

24

25 The method of the invention enables the seller to obtain payment promptly after
 26 releasing, delivering, shipping or otherwise supplying the traded product, by
 27 negotiating the buyer-executed prerelease payment draft, yet at the same time
 28 provides a creditworthy buyer with time to pay. A buyer's natural reluctance to

1 prepay a seller is overcome by making the payment draft activatable upon an
2 agreed specific triggering event occurring after execution of the draft by the buyer,
3 for example release of the product. The term for payment is then calculated from
4 the date of the event.
5
6 The event can, in most cases be the date when the traded product is released from
7 the seller or possibly, particularly in the case of services, the date of delivery to the
8 buyer. Other pertinent events could however serve to activate the draft, for
9 example progress of manufacture of the product to an agreed stage or a buyer-
10 related event, such as receipt of proceeds of an asset sale. Release of the traded
11 product from the seller's control should then await news of occurrence of such a
12 buyer-related event. Alternatively, the triggering event might itself be a future date
13 certain. In such case the buyer may need a safeguard against possible failure of the
14 seller to release or deliver the traded product in a timely manner. If the triggering
15 event does not occur, for example, because the seller fails to release the traded
16 product, the payment draft is inactive and worthless, the buyer loses nothing. The
17 buyer gains the advantage of prepayment (inducement for the seller to release the
18 product) without having to worry about retrieving a prepayment if the seller
19 reneges or is otherwise unable to fulfil their offer.
20
21 Release of the traded product (goods or services or a combination thereof) by the
22 seller can be effected by delivery of the traded product to the buyer or the buyer's
23 agent, or to a carrier, or by such other step as releases the product from the control
24 of the seller, or its agent, to the control of the buyer, or its agent with instructions
25 for the product to be delivered or supplied in accordance with the buyer's wishes.
26
27 Because, in most cases, by the nature of the draft, no maturity date can be
28 determined until after the traded product is released from the control of the seller,

the payment draft is not activated, or triggered, and therefore is not normally negotiable through conventional channels, until after the traded product is shipped, delivered, or otherwise released by the seller. By providing documentary evidence of such release, for example shipping documents, along with the payment draft duly executed by the buyer, in many instances the payment draft can then be processed through conventional banking channels in the manner of a trade acceptance drawn on the buyer, providing immediate payment to the seller, subject to conventional discounts.

In a preferred embodiment of an import purchase order process, according to the invention, the pre-release payment draft is a bill of exchange accepted by the buyer at the time of the issuance of the purchase order which specifies the terms, conditions and triggering event or events under which the seller may actuate the bill of exchange at a later date, by performing the agreed upon acts specified in the purchase order.

In such a purchase order implementation process, the buyer signs the acceptance portion of the bill of exchange as if the seller, as originator, had supplied the document to the buyer. Since the buyer is ordering the goods, and intends to pay under terms and conditions mutually agreeable between buyer and seller, and is in fact the paying party, then the buyer's early acceptance of the bill of exchange is confirmation of the buyer's willingness to pay. The seller as in previous examples, still must determine the ability of the buyer to pay, and must agree to the terms and conditions that will trigger payment.

There is no obligation to pay, until and unless both parties sign the bill of exchange. Whether the seller signs first or the buyer does is not relevant, so long as both parties sign the document. Then, the fact that both have signed means that they

1 have agreed both to the terms and conditions of the underlying transaction which
2 supplies a triggering event, and to the method and timing of payment as set forth
3 or implied in the documents.

4

5 Accordingly, a purchase order-driven transaction, whether it be across a foreign
6 border or a domestic transaction within a national or regional jurisdiction, can be
7 managed and controlled, with the assistance of electronic document generation, in
8 a comparable manner to the way in which business-to-business checks are now
9 issued by many businesses employing shrink- wrapped software packages. In this
10 light, the invention contemplates a novel capability, whereby a purchase order is
11 combined with a two-signature bill of exchange, preferably on a single sheet of
12 paper, optionally separated by a perforation, like a business check and remittance
13 advice, and preferably also of a similar size and shape to such a business check.
14 A more particularly preferred embodiment of such a purchase order-draft embodies
15 the invention as described herein with regard to relevant agreement clauses in the
16 purchase order and a triggering event in the draft.

17

18 By leaving the issuance date blank, the accepting party can allow the issuer as
19 issuee to fill in the date of the triggering event as specified in the purchase order
20 and to sign as issuer after the accepting party has signed as acceptor.

21

22 The acceptability of such a document should depend solely on the accepting party's
23 willingness and ability to pay upon presentation of the document. Since the
24 transaction contemplated is initiated, implemented, effected or controlled by the
25 accepting party, they are the sole determinor of the use of such a document and can
26 issue it at will.

27

28 Another valuable and preferred embodiment of the invention provides a value-

1 enhancing mechanism to improve the negotiability and the value of the trade
2 acceptance constituted by the buyer-executed payment draft. For example, prior
3 arrangement can be made with a bank or other financial institution to substitute a
4 banker's acceptance for the trade acceptance. Such a banker's acceptance, or bank
5 draft, will usually be quickly, readily and economically negotiable, especially if the
6 bank is internationally recognized. Preferably, credit enhancement, or a credit
7 enhancement process, is offered to the bank or other financial institution, as an
8 inducement to make the substitution.

9
10 Referring now to Figures 5 and 6 of the drawings, the method of trade financing
11 shown commences in step 1 with an agreement for a buyer B to purchase a traded
12 product from a seller S. Without limitation seller S could, for example, be an
13 exporter of manufactured goods from the United States, or any other country, while
14 the buyer is an overseas importer of such goods into another country, for example,
15 Japan. Alternatively, the domiciles of the buyer and seller could be reversed.

16
17 In step 2, after prices and product specifications have been agreed, but before
18 product is released, pursuant to the invention, buyer B signs a prerelease payment
19 draft 10 and returns it to seller S who withholds release of the product until the
20 signed draft 10 is received by seller S or its agent.

21
22 Referring now to Figure 6, one form of suitable prerelease draft 10 is shown as
23 being a bill of exchange designed for creation and acceptance prior to release of
24 goods or services. The particulars are believed largely self explanatory, noting that
25 variable items are shown in parentheses. An amount 12 is the full value of the
26 transaction, i.e. of the cost to the buyer of the traded product, with or without
27 freight and insurance, and with or without interest, depending upon the terms of
28 the purchase agreement made in step 1. Date 14 is the date of issuance of

1 prerelease draft 10 and can be presumed to be the date when the seller's signature
2 16 is applied.

3

4 Prerelease draft 10 is payable to the order of a collecting bank 18 which may be
5 designated by the seller and may be a bank with which the seller has made a prior
6 arrangement for negotiating the draft. Prerelease draft 10 is drawn on B's account
7 20 at B's bank, and charged to B's account, but could be drawn on other financial
8 institutions and accounts, if so desired by the buyer or seller.

9

10 Of note is that payment draft 10 calls for the buyer's signature 22 to be applied,
11 indicating acceptance of payment draft 10 by the buyer. When signed by the buyer
12 payment draft 10 becomes a trade acceptance. The date 24 when buyer B's
13 signature 22 is applied is independent of the date of application of seller S's
14 signature and commonly, but not necessarily, will be a later date. Prior to
15 application of B's signature 22, prerelease draft 10 comprises an offer to do business
16 by the seller, on condition of payment within a term to be triggered by the event of
17 release, shipment or delivery of the traded product, whichever is specified.

18

19 In the event that release by the seller, or its agent, to the control of the buyer, or its
20 agent, of goods or services is instantly preceded by acceptance of the draft, as a
21 condition of release, as contemplated by this invention, then the tenor of the draft,
22 which is the time to payment, may be "at sight".

23

24 In the example shown, the term 26 of prerelease draft 10 runs from the shipment
25 date, event 28. Accordingly, prerelease draft 10 is dormant until the traded
26 product is shipped, which event activates the draft. Proof of shipment will usually
27 be required to negotiate prerelease draft 10. A transaction window 30 can contain
28 transaction identifiers that permit identification of the transaction agreed in step 1

1 and the particulars can be memorialized in a separate document, for example a pro-
 2 forma invoice, as described hereinbelow. Exemplary transaction identifiers in
 3 transaction window 30 can comprise a selection of one or more from an exporter
 4 identification number, a proforma invoice identification number, a credit insurance
 5 company's control number, an invoice number, a shipment number, a customs
 6 internal tracking number "ITN" and an importer identification number, as well as,
 7 for tracking purposes, a 1oE/2oE notation to indicate the nature of the bill. Though
 8 designated "number" those skilled in the art will understand that an alphanumeric,
 9 or alpha only identification code may be used, if desired. Preferably, all the
 10 identifiers are used. Also, if desired, payment draft 10 can bear its own
 11 identification code, bill identifier 32.

12
 13 This transaction information can be employed to ensure that any particular
 14 shipment is the proper shipment to activate prerelease draft 10 and the
 15 completeness of the transaction identifiers indicates the progress of the transaction
 16 on the bill. Once activated, prerelease draft 10 is transaction independent, save for
 17 calculation of its term from the transaction shipment date, and thus may be freely
 18 negotiated without further reference to the transaction status, as is customary for a
 19 bill of exchange.

20
 21 Prerelease draft 10, designed for issue and acceptance, on, at, before, or in
 22 anticipation of, release, shipment or delivery of the traded product, or service,
 23 constitutes a novel financial instrument pursuant to the invention.

24
 25 Standard practices for bills of exchange are defined in the League of Nations
 26 Convention Providing a Uniform Law For Bills of Exchange and Promissory Notes,
 27 (Geneva, 1930), and in a subsequent revision called the UNCITRAL convention, the
 28 UNITED NATIONS CONVENTION ON INTERNATIONAL BILLS OF

1 EXCHANGE AND INTERNATIONAL PROMISSORY NOTES, presently available
2 on the Internet at <http://www.his.com/-pildb/bookletb.html>. UNCITRAL is expected to
3 supersede the 1930/1931 League of Nations convention when signed and accepted
4 by the required governments.
5
6 Referring again to Figure 5, in step 3, after seller S receives prerelease draft 10
7 signed by buyer B, the traded product is released to a carrier, or to an import-export
8 agent or the like, for delivery to buyer B. At this point, seller S is secure in the
9 knowledge that possession of accepted payment draft 10, which can be redeemed
10 after shipment, eliminates any risk of his being put in the position of having
11 released the traded product only to find that, for one reason or another, buyer B is
12 unwilling, or unable, to pay for it. For example, absent the commitment made by
13 accepting prerelease draft 10, buyer B might have purchased equivalent product
14 from another vendor.
15
16 In step 4, after shipment, seller S presents prerelease draft 10, along with the
17 invoice, and proof of release of the traded product, to a suitable financial institution
18 FI, receiving full value of the purchase, less commissions and discounts. Step 4,
19 considered in isolation, is similar to the traditional discounting process of bill
20 broking, a process formalized in the UK in 1825. For redemption the draft is
21 accompanied by shipping documents attesting to the date shipment and the
22 validity and activity of the draft. In this embodiment financial institution FI
23 effectively extends credit to buyer B, interest and fees for which are discounted off
24 the redemption payment made to seller S. Financial institution FI will in this case
25 require evidence of buyer B's ability to settle prerelease draft 10 at maturity, before
26 redeeming the draft. Meanwhile, seller S has been paid in full.
27
28 In step 5 of the method shown, at maturity of prerelease draft 10, financial

1 institution FI collects payment from buyer B.

2

3 In the embodiment of the invention described with reference to Figures 7-8, the
4 method includes the features of the prior Figure 5 embodiment and adds a novel
5 process wherein a trade acceptance TA, for example, the buyer-accepted prerelease
6 draft 10, is exchanged for a more negotiable instrument in a draft substitution
7 process. The more negotiable instruments should enhance the quality of the
8 payment instrument for the seller and is preferably, a banker's acceptance BA,
9 although other enhanced quality instruments that may be used will be apparent to
10 those of ordinary skill in the art. The draft substitution, or conversion, process can
11 be further enhanced by prior arrangement for issuance of a pre-approved banker's
12 acceptance, details of which are described more fully hereinbelow.

13

14 In the method described with reference to Figures 5-6, the trade acceptance
15 comprised by the buyer-accepted prerelease draft 10 may have only limited
16 negotiability, perhaps being redeemable only with a financial institution that has
17 established a credit line for the buyer, for example with buyer B's bank. In the case
18 of an international transaction, B's bank can be expected to be in a different country
19 from the country in which seller S resides. This geographical difference, legal,
20 cultural and other difficulties, may impose severe impediments to negotiation of
21 accepted prerelease draft 10 by seller S. Rarely, certain blue chip buyers may have a
22 reputation that makes their paper acceptable to a wide range of institutions. In
23 other cases, it would be desirable for the seller to have a more negotiable
24 instrument. Such a more negotiable instrument is provided, pursuant to the
25 invention, as illustrated in the embodiment of Figures 7-8, by employing a draft
26 substitution process, wherein a banker's acceptance "BA", separately issued, pre-
27 approved and, preferably also, pre-accepted, is substituted for the underlying trade
28 acceptance represented by the buyer-executed 1st of exchange.

1 To this end, prior to offering their goods or services to the buyer, seller S enters into
2 an acceptance-issuing agreement with a suitable financial institution, the
3 acceptance-issuing party, which is capable of accepting bills of exchange or drafts.
4 The acceptance-issuing agreement defines a process which results in the creation of
5 a banker's acceptance, or a previously accepted banker's acceptance which the
6 financial institution is willing to substitute for a trade acceptance. The acceptance-
7 issuing agreement preferably sets forth contractual criteria to define the trade
8 transaction and to define the parties to the trade transaction, i.e. the seller and the
9 buyer. Preferably also, unique identifying numbers are recited in the acceptance-
10 issuing agreement for the parties to the transaction and for one or more
11 transactions they plan to consummate. These identifiers can subsequently be used
12 on the face of the transaction documents themselves to define the particular
13 transaction, and transaction parties to which the documents relate.
14
15 To induce the acceptance-issuing financial institution to substitute its credit for that
16 of the buyer, one of many forms of credit enhancement process may be employed,
17 including but not limited to credit insurance, avals, guarantees, cash or other
18 collateral, letters of credit, and so on.
19
20 In one example of such an acceptance-issuing agreement, seller S authorizes, by
21 limited power of attorney, the acceptance-issuing party to create a bill of exchange
22 on behalf of seller S, the drawer, on the acceptance-issuing party, the drawee, for
23 the dollar value of the draft substitution process, less fees as agreed. The
24 acceptance-issuing party agrees to issue and accept the bill of exchange drawn on
25 itself, for example a 1st of exchange in the process of the invention, or a sole bill of
26 exchange, at a future date certain. The future date certain may be a specific term,
27 e.g. 10, 30 or even 90 days, from a future event date, relevant to the trade
28 transaction financed by the pre-approved banker's acceptance, for example a

1 shipment date,. This agreement creates the desired pre-approved banker's
2 acceptance which is backed by the issuing financial institution's credit and
3 reputation and, depending upon the institution, may have world-wide acceptance.
4 The pre-approved banker's acceptance provides valuable collateralization of the
5 transaction for seller S, since banker's acceptances have wide acceptance, and are
6 discountable at low rates. Seller S also benefits from a process that is event driven
7 and which for an exporter-seller, can convert foreign risk on an unknown foreign
8 company, to domestic risk on a known and generally acceptable financial
9 institution. This feature is of particular value to sellers in the major industrial-
10 financial countries, for example, the United States, Europe, Japan, Canada,
11 Australia and the like. Other forms of acceptance-issuing agreement, or of
12 equivalent credit-enhancing agreements, will be apparent to those skilled in the art
13 from the teachings herein.
14
15 To avoid disputes between buyer B and seller S, or to facilitate their resolution, one
16 or more suitable treaties or conventions may be specifically invoked by reference in
17 the transaction documents, or may be inherently applicable to the transaction as a
18 result of international agreement, or prevailing national law. In particular, as
19 stated above, the League of Nations 1930/1931 convention (or a successor
20 convention) is useful for defining bills of exchange and for providing parameters
21 for settlement of recourse issues.
22
23 Some examples of other useful agreements and laws are: ICC INCOTERMS1990
24 (ICC Publishing S. A., Paris, France) which provides a set of international rules for
25 the interpretation of common foreign trade terms; International Chamber of
26 Commerce Universal Commercial Practices 500 governing the processing of
27 documentary credits (including letters of credit); the UNCITRAL Model Law on
28 Bills of Exchange, if and when adopted; and the Vienna Convention on

1 International Sale of Goods, to which the United States acceded in 1998. Preferably,
2 the buyer and seller contractually acknowledge suitable treaty law, which may be
3 so invoked whether or not the relevant jurisdictions have acceded to the treaty.
4

5 A desired convention may be easily invoked by referencing it in a document signed
6 by both buyer B and seller S, the buyer's signature being the more important.

7 Pursuant to the present invention such a document is a pro-forma invoice
8 specifying the transaction details and describing the traded product. Conveniently
9 the pro-forma invoice can accompany the 1st of exchange which may reference the
10 pro-forma invoice. The pro-forma invoice should also be executed on or behalf of
11 the buyer, to indicate acceptance of its terms by buyer B, and should be returned to
12 seller S, prior to release of the traded product.
13

14 The pro-forma invoice is in the nature of an offer extended by seller S to do
15 business with buyer B on the terms set forth in the pro-forma invoice. Buyer B's
16 signature indicates acceptance of that offer on those terms. It would be desirable to
17 permit certain limited changes to be made to the transaction particulars after buyer
18 acceptance of the pro-forma invoice and before the transaction is completed. For
19 example, either buyer B or seller S may wish to make minor adjustments in the
20 product to be supplied. Accordingly, the pro-forma invoice preferably includes a
21 variances agreement, or provision defining specific changes or classes of change to
22 the transaction particulars, which may be implemented after buyer B has returned
23 and executed the 1st of exchange to the seller, and before the traded product is
24 released by the seller or their agent, to the buyer, or before the transaction is
25 otherwise completed. Such a variances agreement can permit specified changes to
26 be effected by issuing an amended 1st of exchange which, when accepted and
27 returned to the seller by the buyer, evidences a mutual understanding between the
28 buyer and the seller as to the changes they contemplate. Based upon the credibility

1 Referring now to Figures 7 and 8, the method of trade financing illustrated
2 comprises a number of transactional steps conducted between seller S, buyer B and
3 a financial institution or its service intermediary, referenced FI/SI in the drawings
4 and hereinafter. In practicing the invention, the steps of the method should usually
5 be carried out in the sequence shown, although variations to the sequence will be
6 apparent to those skilled in the art having the benefit of the teaching herein. Other
7 parties to the process may include a holder H of a banker's acceptance an issuing
8 bank IB, and a third party administrator TPA of the trade financing process. In a
9 particularly preferred embodiment, third party administrator TPA employs a
10 document image work flow system (not shown in Figures 7-8).to facilitate and
11 oversee the implementation of the method shown.

12
13 Preferably, although not necessarily, the method commences with a preliminary
14 step, as shown in Figure 7, inwhich financial institution FI/SI pre-approves, for
15 seller S substitution of a banker's acceptance for a 1st of exchange accepted by
16 buyer B.

17
18 In step 1 seller S sends buyer B a pro-forma invoice accompanied by a 1st bill of
19 exchange, "1st of exchange" herein. The pro-forma invoice itemizes or
20 summarizes the goods or services to be supplied and the amount to be paid as
21 agreed in the preliminary negotiations preceding the transaction steps illustrated.
22 Preferably, the pro-forma invoice includes, as described above, a contractual
23 condition removing merchandise claims or disputes from the payment cycle for
24 resolution in accordance with international convention or treaty.

25
26 The pro-forma invoice preferably comprises customary invoice data identifying the
27 buyer and seller and listing the total amount of the transaction, the method of
28 shipment and optionally also providing a line-by-line itemization of the goods to be

shipped. Additional optional data may relate to terms of payment and may include identifiers of, or references to, any of the instruments or payment methods of the invention described herein. Date information is preferably also provided, including an issuance date for the pro-forma invoice, a deadline for completion and execution of the accompanying 1st of exchange, and possibly also a shipment date or deadline for shipment of the relevant goods by the seller.

The sales agreement embodied in or accompanying the pro-forma invoice can also include choice of law clauses specifying laws applicable to the offer and acceptance cycle and to the underlying trade transaction. For example, reference can be made to laws of the state of a national or supranational territory such as the United States of America or the European Union. Preferably, for international trade transactions, an international treaty is specified, for example, the Vienna Convention on the International Sale of Goods, which the United States and most industrial countries have ratified. Where one party is domiciled in a country not a party to the treaty, treaty law can nevertheless be invoked by contract to provide a uniform legal basis for multiple transactions, and to reference a body of transaction law which can be acceded to, and from which derogations or variations can be made by agreement.

The pro-forma invoice provides a convenient vehicle for embodying not only the transaction particulars but also the above-described transaction-specific agreements, because the triggering event will usually be controlled by the seller. Therefore the seller will create the document that accompanies the goods, namely the invoice. In this case the pro-forma invoice is a system precursor of an actual invoice. The latter can be quickly and accurately generated from the former.

However, other documents could be used to embody the sales or purchase agreement terms preferred by the invention, as described herein, for example a

1 purchase order. Such purchase order should also be signed by the buyer in order
2 to have the same force and effect as the signed pro-forma invoice described more
3 fully herein.

4

5 As referenced hereinabove, once step 1 has been completed with execution of paper
6 documents, by agreement which may be incorporated in the documents employed
7 in step 1, subsequent documents correcting changing, amending or expanding the
8 transaction can be exchanged by electronic means such as fax, email, or data
9 transfer so long as they appear on the face to be authentic, or bear or are
10 accompanied by electronic authentication, such as described above, and come from
11 a source and through a process generally recognized by both parties in the normal
12 course of business.

13

14 The 1st of exchange is preferably also drawn in compliance with the 1930 League of
15 Nations convention, or successor conventions, and is made out in the amount of
16 the pro-forma invoice. The pro-forma invoice is linked to the 1st of exchange,
17 initiating the draft substitution process, for example by explicit reference to the 1st of
18 exchange, or by identification of the pro-forma invoice on the 1st of exchange. The
19 1st of exchange is completed and executed by the buyer, for presentation to the
20 buyer for payment at a later date, for example, a date certain specified as a fixed
21 term after shipment, delivery or other agreed event.

22

23 By signing the pro-forma invoice, and accepting the 1st of exchange, both of which
24 are authorized, issued by or on behalf of and preferably executed by seller S, buyer
25 B establishes the basic terms and conditions agreed between buyer B and seller S.
26 In international trades this offer and acceptance cycle between buyer B and seller S,
27 will usually be governed by the Vienna Convention on Contracts for the
28 International Sale of Goods (CISG- <http://www.cisg.law.pace.edu/www>). Buyer

1 B's signatures on both the pro-forma invoice and the 1st of exchange establishes an
 2 amount, and a date certain for payment, at a specified interval after shipment or
 3 provision of the goods or services (or both). The signed documents are returned to
 4 seller S, step 2. Optionally, seller S may forward the signed pro-forma invoice and
 5 1st of exchange to a third party administrator TPA who holds the 1st of exchange as
 6 collateral for the transaction.

7
 8 It is also contemplated that the 1st of exchange can be created or transmitted, or
 9 both, by a suitable agent of the seller, for example, a trusted third party such as a
 10 transportation company or electronic network which enjoys the confidence and
 11 trust of the seller. Such an agency provision can allow goods to be released,
 12 delivered or shipped, to the buyer, promptly after receipt by the agent of the buyer-
 13 accepted 1st of exchange, permitting the 1st of exchange to be attached to goods
 14 being released, shipped or delivered or otherwise made immediately precedent to
 15 services being provided.

16
 17 The invention envisages that a third party administrator TPA can administrate and
 18 co-ordinate individual or multiple transactions for a seller S or for multiple sellers S
 19 or buyers B, adding enhancements and efficiencies as a database history of credit
 20 and other relevant financial and trading information is developed.

21
 22 In step 3 seller S notifies the institution capable of issuing a banker's acceptance, or
 23 a service intermediary acting on its behalf, designated FI/SI in the drawing, that
 24 buyer B and seller S are about to enter into a transaction, at the conclusion of which,
 25 seller S will offer to exchange a trade acceptance TA for a pre-approved banker's
 26 acceptance.

27
 28 In step 4, the acceptance-issuing institution, or its service intermediary, FI/SI,

1 approves buyer B and the transaction. If the FI/SI does not pre-approve the
2 transaction or buyer B, the transaction is aborted.

3

4 With the approval of the acceptance-issuing institution in hand, in step 5, seller S
5 ships the goods to buyer B or supplies services to buyer B (or both), or otherwise
6 releases the traded product, creating the triggering event which initiates the term of
7 the 1st of exchange.

8

9 The triggering event of release, shipment or delivery of goods can be described by
10 standard trade terms. These terms and others are defined in ICC INCO TERMS
11 1990, ICC Publishing S.A. International Chamber of Commerce (Paris, France) and
12 successor documents, and include, but are not limited to, terms such as "EXW" ex-
13 works, "FCA" free carrier at and so on.

14

15 In step 6, which should usually take place substantially contemporaneously with
16 the release of goods or delivery of services in step 5, or within a couple of days
17 thereof, seller S prepares and sends the invoice along with a 2nd bill of exchange
18 ("2nd of exchange" herein) to buyer B's bank.

19

20 The 2nd of exchange preferably includes unique transaction identifiers and contains
21 instructions to buyer B to pay on a date certain a sum of money to the account of
22 the acceptance-issuing institution, under the same terms and conditions as the 1st of
23 exchange.

24

25 The invoice is linked to the 2nd bill of exchange, completing the process that allows
26 for substitution of a banker's acceptance for a trade acceptance. B's bank holds
27 both documents until buyer B signs and accepts the 2nd of exchange, step 7,
28 whereupon buyer B obtains the invoice to the goods or services, step 8. The date

on which seller S released the goods or such other triggering event date as may have been agreed, will usually be made apparent from the invoice, and is used to establish a date certain for payment of the 2nd of exchange, which date is entered on the 2nd of exchange, prior to signing. The date certain is calculated by adding the term stated on the 2nd of exchange to the date of the event described on the 2nd of exchange. The date of the event can, for example, be the date of a transfer event, for example the date of transfer, or release, of the goods from the seller to a shipper. Such a transfer date can be determined from the transport document provided by the carrier, which document records the event of shipment, or receipt of the goods for shipment. The transfer event may be as specified with INCOTERMS 1990. Since both the 1st and 2nd of exchange have the same term which runs from the same event date, they also mature on the same date.

14 In step 9, B's bank holds the buyer-signed 2nd of exchange to maturity when the
15 bank debits B's account and remits cash to the appropriate party such as financial
16 institution FI/SI, see step 13 hereinbelow.

18 In step 10, seller S furnishes to the FI/SI the buyer-accepted 1st of exchange received
19 in step 2, along with evidence verifiable by the FI/SI, for example a paper or
20 electronic document, of shipment according to the accepted pro-forma invoice.

The nature of the evidence of shipment of goods, delivery of services, or other event will depend upon upon the carrier or service provider and prevailing law or regulations, as will be apparent to those of ordinary skill in the art from time to time. Whereas certain paper documents such as waybills and bills of lading have traditionally been relied upon for verification of shipment, it may be expected that suitably authenticated electronic versions of these and other documents will become widely used and acceptable in the future for the purposes of the invention.

1 1st of exchange (second unpaid) or the 2nd of exchange (first unpaid), the FI
2 substitutes cash collateral less fees for the bill of exchange collateral underlying the
3 issuance of the (pre-accepted) BA.

4

5 In step 14, upon the date certain, the buyer B's bank re-presents the 2nd of exchange
6 (first unpaid) to buyer B in the normal course of banking events and receives
7 payment. By agreement between the buyer and the seller, or by treaty or banking
8 practice, collection of the 2nd of exchange may employ an electronic version of the
9 draft rather than requiring a hard copy, or paper, document.

10

11 In the event of non-acceptance of the 2nd of exchange, holder H of the 1st of
12 exchange completes the documentation of the 1st of exchange by attaching the
13 invoice and the shipping documents to the 1st of exchange, (second unpaid) and
14 submits the previously accepted 1st of exchange to the buyer's bank for payment
15 (second unpaid).

16

17 In step 15, upon presentation of the BA at its due date, the BA-issuing institution
18 pays out cash to holder H, who may be the first or a subsequent holder in due
19 course.

20

21 Figure 9 shows more clearly the life cycle of the 1st of exchange. It is created by
22 seller S, and sent to buyer B for execution. Buyer B signs the 1st of exchange,
23 indicating acceptance of the payment draft it embodies, and returns it to seller S.
24 These steps are completed before seller S ships or releases the traded product. After
25 releasing the traded product, seller S sends the buyer-accepted 1st of exchange to
26 financial institution FI/SI requesting issuance of a banker's acceptance, which may
27 have been pre-approved. When the 1st of exchange matures, financial institution
28 FI/SI may or may not forward it to buyer B's bank for collection, along with proof

1 distinct and separate areas on the face of the document. It is preferred that the
2 instrument of the bill of exchange be compliant with international treaty with
3 regard to both form and content, one requirement of which is that the bill of
4 exchange is a financial instrument ordering payment without reference to the
5 underlying trade transaction. To this end, the transaction window can be visually
6 or actually outside of the instrument of the bill of exchange or in an electronic
7 sense, virtually outside the instrument of the bill of exchange. Thus, the 1st or 2nd of
8 exchange, or both, can be identified as transaction-specific without impairing their
9 legal significance.

10

11 Holding the 1st of exchange as collateral for future payment, subject only to
12 payment upon the due date of the tenor specified, the seller can be indifferent to the
13 intermediate mechanisms of payment, since in practice the buyer pays once (drafts
14 are mutually extinguishable) and seller is satisfied with payment in whatever form.

15

16 A further object of the invention is to provide trade financing methods and
17 instruments which are amenable to electronic commerce. A difficulty in this
18 respect is that traditional discounting mechanisms use endorsements in blank on
19 the back of a bill of exchange to enable recognition of a holder in due course. Such
20 endorsements are inherently technically difficult to capture electronically from a
21 two-sided paper or other document, in a legally acceptable manner, because of the
22 difficulty of proving the relationship between the front and the back of the
23 document.

24

25 While other solutions may be known or may become known, and can be employed
26 in the general method of the invention, a further, more particular aspect of the
27 invention solves the problem of endorsement capture by providing a novel paper
28 financial instrument suitable for electronic capture which instrument has a face

1 which comprises a documentary area containing essential information that
2 characterizes the instrument and a transaction window for transactional and
3 historical information, the document ing and transaction areas being distinct one
4 from the other. Payment draft 10, as shown in Figure 6 and the bills of exchange
5 shown in Figures 9A-B (to be described hereinbelow) comprise three embodiments
6 of such a financial instrument. Others will be apparent to those skilled in the art.
7

8 The information in the documentary area can comprise conventional financial
9 information such as the text describing the instrument, the names of the parties to
10 the instrument, an amount and terms of payment, but preferably the information is
11 such as to characterize the instrument as a bill of exchange, and more preferably, as
12 a 1st or 2nd of exchange as described herein. By accommodating all necessary
13 information on one face, and leaving the other face blank, such a paper instrument,
14 is amenable to single-side scanning to provide electronically captured proof of
15 collateral.
16

17 The transaction window can serve one or a number of purposes. For example, the
18 transaction window can accommodate a unique transaction identifier, or more
19 preferably, a compilation of unique alphanumeric identifiers that describe a
20 transaction pertinent to the instrument, and preferably also, document the flow of
21 the transaction. The flow of the transaction can be indicated by successive entries
22 in the transaction window, listing for example identifiers for the seller and buyer,
23 for the transaction, for each document in the transaction, for shipping or other
24 release events, for payment events, draft substitution events and so on.
25

26 Optionally, the transaction window can provide space and textual directives for
27 one or more endorsements, by one or more successive holders in due course.

28 Alternatively, a separate endorsement window can be provided, also on the face of

1 the document and also in an area distinct from the instrument area, for such one or
2 more endorsements.

3

4 By positioning all of the relevant tracking information on one face with the
5 documentary information, in a transaction window, geometrically and visually
6 outside of the instrument area, without intruding into the documentary area which
7 defines or characterizes the financial instrument, the invention enables an image
8 capture system to record all relevant information in a secure and technologically
9 efficient manner. The resultant electronic instrument may be, or may become
10 acceptable as proof or verification of the history and holders of the instrument.
11 While the paper document should preferably maintain a clear, preferably
12 geometrical, demarkation between the instrument and transaction areas, in the
13 electronic realm the distinction may be real or virtual, and may be achieved in a
14 number of ways, as will be known to those skilled in the art.

15

16 By this process the invention accomodates paper documentation which is presently
17 required by treaty for trade between two different legal jurisdictions, while
18 providing for efficient electronic tracking, recordal and archiving, and
19 accommodating the probable eventuality that electronic documentation will
20 become an acceptable practice, by law or private contract, for trade within a single
21 legal jurisdiction, or for trade between different jurisdictions, especially between
22 national or supranational, jurisdictions. To this end, the novel 1st of exchange, as
23 described herein, preferably comprises sufficient data, in an appropriate formal
24 arrangement, to comply with relevant national and international law, more
25 preferably with relevant international treaties and practices.

26

27 When and if the UNCITRAL convention becomes operative, electronic evidence of
28 release, shipment or delivery documents will become acceptable enabling the

1 invention to be practiced largely electronically reducing or eliminating the need for
2 paper documentation.

3

4 If desired the buyer and seller, can agree by private contract to allow electronic
5 payment or drafting of the amount due, using an electronic data interchange format
6 such as ANSI .X12 format commonly employed in the US, or an international
7 standard EDIFACT message syntax or other such standard e.g. SWIFT, as may be
8 convenient or appropriate.

9

10 The sample bill of exchange forms shown in Figures 9A and 9B embody the
11 particulars described above including, on its lefthand side areas for entry of
12 transaction identifiers and buyer information, which areas are distinct from the bill
13 of exchange itself. In this case the buyer is an importer, and the seller is an
14 exporter.

15

16 The term of the 1st of exchange shown in Figure 11A is described as "60 DAYS
17 AFTER EVENT (DATE)" with the intent that the name of the event, for example,
18 release of goods, will be entered on the document, and the parenthetical item,
19 which if a date, is the date generated when the the specified event occurs.

20

21 The term of the 2nd of exchange shown in Figure 11B is described as "60 DAYS
22 AFTER DATE (OF EVENT)". By the time the 2nd of exchange is issued the event
23 date will be known and can be inserted as the issuance date. The 1st and 2nd of
24 exchange have corresponding tenors from the same event, and therefore obtain the
25 same maturities. Aside from this difference, and their dates of issue in the top right-
26 hand corner, the two bills are identical.

27

28 The parentheses in the two bills of exchange bracket variable data that may be

1 computer managed, for example from the document image workflow system, if
 2 employed. These variable elements functionally relate the documents to the
 3 computerized workflow system.

4

5 The pro-forma invoice shown in Figure 11C comprises a cover sheet divided into an
 6 upper information section and a lower, agreement section. As labeled in figure 11C,
 7 the upper section sets forth basic information on the exporter issuing the pro-forma
 8 invoice, on the importer, on a bank of presentation, referenced as the importer's or
 9 buyer's bank herein, summary information regarding the pro forma invoice, the
 10 terms of sale, a ship-to location, carriage insurance information, information
 11 regarding import certification and import documents required, as well as an
 12 itemization of the pro forma invoice. The itemization can contain one or more
 13 traditional invoice lines setting forth quantity, description, price and extension of
 14 goods shipped, where the shipment comprises a small number of items, or it may
 15 reference an attached conventional pro forma invoice for more complex shipments.

16

17 The lower, agreement section of the cover sheet provides agreement paragraphs
 18 regarding merchandise claims, transportation, a limited power of attorney, change
 19 orders and a first blue exchange. Preferably, the importer-buyer is required to sign,
 20 date and accept each of the paragraphs individually, prior to the triggering event
 21 set forth in the first bill of exchange. In most cases, in practicing the invention,
 22 acceptance of the paragraphs regarding removal of merchandise claims from the
 23 payment cycle and payment of a first bill of exchange will be required, while the
 24 other agreement paragraphs are optional, but preferable. If desired or required, the
 25 seller, or the seller's agent, can also sign or otherwise indicate its assent to and
 26 authorization of the pro-forma invoice. It will also be understood, that where the
 27 financing process is buyer-initiated or controlled, the material elements and
 28 information in the pro-forma invoice can be incorporated in a purchase order or

1 purchase order cover sheet with suitable changes.

2

3 The following tables provide non-limiting examples of information and agreement
4 paragraphs that may be employed in the pro forma invoice when practicing the
5 invention. The table headings reference the legends used in Figure 11C to indicate
6 locations where the table data may appear on the pro-forma cover sheet. It will be
7 appreciated that the arrangement of data or data sections on the pro-forma invoice
8 can be widely varied. Those of ordinary skill of the art will understand the
9 abbreviations used and variations that may be made within the spirit of the event.
10 It will also be understood that much of the variable data can be computer-generated
11 from available databases or from other program procedures, for example, importer
12 or exporter setup routines where the required information has previously been
13 gathered or maintained. Curly parentheses, "{ }", indicate possible sources for
14 required data items.

15

16

17

Table 1: Exporter Information			
Exporter's DUNS #:	{D&B lookup}	Exporter named Party {N.P. or contact}	
Company	{from exporter set-up}	Address 1 {from exporter set-up}	
Address 2	{from exporter set-up}	City	"
State/Province	"	Postal Code	"
Country:	"	Tel:	"
ISO Country code:	"		
Fax:	"	Email:	"
		www.	"

24

25 Of note in Table 1 is that the exporter information can be obtained from an exporter
26 setup routine and includes a DUNS number.

27

28

29

Table 2: Terms of Sale

1. Payment: League of Nations Convention on Bills of Exchange 1930/31
2. Shipping terms: EXW loaded, INCO 1990
3. Governing Law: UN Vienna Convention on the International Sale of Goods (1980)
4. Merchandise Claims: not later than {cover ltr tenor} days after shipment.
5. Shipped under "Retention of Title"
6. Latest shipping date: / /
7. IF Credit APPROVED: Documents against acceptance: **Tenor:** days

The terms of sale set forth in Table 2 include reference to international conventions for payment terms, shipping terms and governing law, as described elsewhere herein. Item 4 provides for a deadline for merchandise claims to be automatically posted from a cover letter, while items 6. and 7. provide deadlines for the seller to ship and prepare documents.

Table 3: Importer Information

Duns # {from importer set-up}	Attn: {np from importer set-up}
Importer: {from importer set-up}	address "
address:	city, unit, postal code "
tel: " fax:"	Email: "

Similarly to the exporter information, the importer information in Table 3 can be retrieved from an importer setup routine and includes an identifier such as a DUNS number.

Table 4: Ship to:

Ship to: {from importer set-up}	Attn: {customer fills in}
Warehouse: same	
Address same	city, unit, postal code: same
tel: " fax:"	Email: "

The ship-to address in Table 4 can also be obtained from an importer setup routine, if desired.

663020-121920

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Table 5: Pro-Forma Invoice Summary Information	
PROFORMA invoice #: {fills in from doc}	Customer id: {on proforma (from accounts)}
DATE: {entered from proforma}	Amount: {entered from proforma}
Ship by date: {entered from proforma}	

The pro-forma invoice summary information in Table 5 is obtained from the proforma invoice itself, which is either attached or embodied in the cover sheet, and may be automatically retrieved from a database generated in creating the proforma invoice.

Table 6: Bank of Presentation	
BANK OF PRESENTATION {importer fills}	
Branch:	Contact:
Address 1	
Address2	city, unit, postal code
tel:	fax: email:

Table 7: Carriage Insurer Information	
Insurance Company: {importer fills}	Policy # _____
Marine all risks: shippers load & count. Insurance at the cost and risk of buyer.	
Enter here the customs (HS) code most applicable to these goods: _____	

Table 8: Import Certifications	
Import Certifications Required	
ORIGIN(form) _____	Other _____

Table 9: Import Documents Required	
Import documents required for customs clearance	
Type: _____	Invoice Packing Lists Other documents CERTIFICATE OF _____
Originals: no. _____	Copies: no. _____

The details required for the bank of presentation in Table 6, usually chosen by the importer, "buyer's bank B" as appropriate herein, for carriage insurer information in Table 7, for import certifications in Table 8 and for the import documents

1 required in Table 9, are left blank, to be filled in by the importer.

2
3

4

Table 10: Pro-Forma Invoice Itemization				
Harmonized System Code: Correct or amend HS numbers to reflect your classification.				
Proforma Invoice Total from detailed domestic itemized Invoice attached, or single item listed below with Harmonized System numbers (8 digits-required).				
HS# __[enter]_____	description/part #	units	unit value	extension
HS# __{enter}_____	part #	units	unit value	extension
Item or Total value	\$	Accepted{	Date"	
{exporter duns from previous page}	{time date computer clock}	{importer duns from previous page}		
{proforma invoice # from previous page}	{total proforma invoice amount from previous page}			
{ship by date from previous page}				

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23

The pro forma invoice itemization section in table 10 provides for the details to be obtained from an attached invoice. Alternatively, details of a single line item invoice can be entered in the section comprised by Table 10. Provision is also made for the entry of Harmonized System numbers and for additional invoice and identification data to be posted automatically, as indicated by the data in curly parenthesis.

Table 11: Agreement Section Paragraphs

Merchandise Claims: In accepting this pro-forma invoice, the importer specifically agrees to recognize the Bill of Exchange as a payment instrument under which payment is made as a financial instrument subject to the League of Nations Convention of 1930 (or successor treaties) which specifically excludes merchandise claims as a reason for non-payment, or a reduction in payment, of the amount of the Bill of Exchange. The exporter and the importer mutually agree to accept the terms of sale as stated, and to identify and settle merchandise disputes as a transaction separate and apart from the payment transaction, in accordance with the UN CISG.

Accepted: _____ DATE _____

Transportation: As the owner of the goods, ex-works loaded, the importer will specify with the power of attorney below (or leave blank), a door to door, multimodal transportation company, with its own offices in both the country of exportation and country of importation, shipping the goods at the account and risk of the importer, such that the transportation of goods is covered by one waybill only on a door to door basis, and with a transportation company that has electronic tracking capability such that the carriage and the delivery of the goods can be monitored and established (including proof of delivery) by electronic means. In the event that the importer does not wish to select such a carrier, a blank limited power of attorney will enable the exporter, or TFSC on behalf of the importer, to use their best efforts without obligation to select a carrier that meets the above criteria who is willing to undertake carriage of the goods at the expense of the importer.

Accepted: _____ DATE _____

Limited POWER OF ATTORNEY (required in order for documentation to be completed in the US on your behalf)

You authorize (agent/forwarder/carrier or leave blank) _____ to act as forwarding agent for you for Export Control, Census Reporting, and Customs purposes. If you have no permanent residence in the United States, you also authorize Trade Finance Service Corp./forwarder/carrier to accept service of process issued by the Department of Commerce, Department of Treasury, or any other Federal Government Agency or Court addressed to you and you consent to personal jurisdiction and venue of any Federal Court or administrative tribunal in the United States. You hereby certify that all statements and information contained in the documentation relating to exportation are true and correct. Furthermore, you understand that civil and criminal penalties, including forfeiture and sale, may be imposed for making false or fraudulent statements or for the violation of any United States laws on exportation, including but not limited to 13 U.S.C Section 305, 22 U.S.C. Section 401, 16 U.S.C. Section 1001, and 50 U.S.C. App. Section 2410.

So agreed by agreement and acceptance signed below.

Initial here _____ date _____.

Change Orders: Changes to this transaction can be made up to the time of shipment by the exporter issuing and the importer accepting a new pre-export proforma invoice with a covering PEPI and 1st Bill of Exchange attached as herein specifying the terms of the new transaction. By mutual agreement, these documents may be exchanged by fax between fax machines regularly used in the normal course of business and listed herein. Also by mutual and explicit agreement faxed documents which appear on their face to have been signed by either party shall be considered for the purpose of this and the changed transaction as manual signatures so that any and all rights and obligations accruing to this document covering a particular transaction shall in the same way accrue to a subsequent transaction modify this transaction. The importer identified above, and signing this document explicitly agrees not to challenge a faxed signature on a bill of exchange which on its face appears to have been signed to modify the initial transaction.

Accepted: _____ date: _____

1st Bill of Exchange: The 1st Bill of Exchange shown below, represents a commitment to pay the 1st of Exchange (second unpaid) when accompanied by shipping documents and/or to accept the 2nd Bill of Exchange which will be issued with the invoice on shipment date. Upon acceptance of the 2nd of exchange, the import documents will be released. Upon the payment of the 2nd Bill of Exchange, the 1st Bill of Exchange is extinguished. Upon non-acceptance of the 1st Bill of Exchange the transaction will not be entered into. For non-acceptance of the 2nd Bill of Exchange, an instruction for protest has been issued, and the shipping documents with the 1st Bill of Exchange (accepted) will be presented for payment. Non-payment will be protested.

You must sign and date the proforma invoice attached and the space marked "ACCEPTED" on the document below to initiate this transaction. You may fax this document and the signed proforma as an advice of acceptance, however, the transaction cannot be officially entered until the signed document is received in the mail.

1 As may be understood from the description hereinabove, the invention provides, in
2 a further aspect, a trade financing method wherein:

- 3 a) an originator creates a primary bill of exchange, chargeable to the account of
4 a counterparty and activatable by a singular event occurring after creation of
5 the primary bill of exchange; and
- 6 b) a further party subsequently issues, in exchange for the first bill of exchange,
7 a substitute bill of exchange chargeable to the account of the further party.

8

9 Typically, the originator and the counterparty have planned or contemplated for
10 the event to take place after creation of the primary bill of exchange, preferably,
11 after execution of the primary bill of exchange by the counterparty. The event can,
12 for example, be a commercial event such as a purchase of a product from the
13 originator by the counterparty.

14

15 In a particularly preferred and advantageous embodiment of this aspect of the
16 invention, the originator and the further party arrange pre-acceptance of the
17 exchange of the substitute for the first bill of exchange to facilitate the exchange
18 process.

19

20 Preferably, but not necessarily, the further party is of substantial financial reputé so
21 that the method provides credit enhancement whereby the substitute bill of
22 exchange is more readily negotiable than the primary bill of exchange. The first bill
23 of exchange can be a trade draft issued by a buyer and activatable by release from a
24 seller of a traded product purchased by the buyer by delivery of the product or
25 activatable by such other event relating to the purchase as may be agreed by the
26 buyer and seller. The second bill of exchange can be a banker's draft which is
27 exchanged by the seller for the trade draft.

28

1 The process can be managed by software implemented on a suitable device, for
2 example a computer, and the software management process may itself provide
3 credit enhancement.

4

5 The invention in this aspect distinguishes from a conventional bill of exchange, in
6 that the primary bill of exchange is created prior to the event which provides the
7 consideration for the primary bill of exchange and in that the term of the bill of
8 exchange is linked to the event. Thus the primary bill of exchange is effectively
9 dormant, or inactive until the event occurs.

10

11 Sending the bill of exchange from the originator to the counterparty amounts to a
12 demand for payment which calls upon the counterparty to pay upon receipt, or to
13 accept the demand for payment. Preferably, the counterparty pays (in the former
14 case) or in the latter accepts the demand for payment by signing the bill of
15 exchange "accepted" and returns same to the originator, or the originator's agent
16 as evidence of acceptance. If desired, the counterparty may be authorized to create
17 the bill of exchange on behalf of the originator through the agency of a limited
18 power of attorney.

19

20 If desired, the third party administrator TPA can manage the process by which the
21 payment between the parties to the 1st and 2nd of exchange is applied to the
22 payment process between the parties to the pre-accepted banker's acceptance. The
23 details of such payment process can be noted on the bills of exchange in the
24 information areas outside the bill of exchange area of the document.

25

26 The invention can be employed to finance a series of transactions creating a series
27 of bi-lateral situations using pre-approved bills of exchange which demonstrate a
28 willingness to pay, and then credit enhancing, using either the third party

1 administrator TPA, or an outside agency, to demonstrate ability to pay. The steps
2 of demonstrating willingness to pay followed by ability to pay are preferably
3 effected on a transaction-by-transaction basis.

4

5 The invention extends to the novel instruments disclosed herein, including a pro-
6 forma invoice endorsed or otherwise modified as herein described, the 1st and 2nd of
7 exchange, both severally and jointly and the pre-approved banker's acceptance.

8 The invention further includes computerized, or other electronic or automated
9 systems and software for implementing one or more steps of the described
10 methods.

11

12 It will be understood that traded product traded with the assistance of the methods,
13 instruments and systems of the invention can be substantially any suitably valuable
14 good or service. However, the invention is contemplated as being particularly
15 useful for trading manufactured products, for example, without limitation,
16 machinery, hardware, foodstuffs, books, recordings, electronic equipment and
17 information products and software stored on physical media, and so on.

18

19 As referenced above, although not so limited, the invention is particularly
20 applicable to international trade between different nations or jurisdictions having
21 differences in law, currency, culture or business practices, or simply being so
22 geographically separated that other methods of trade financing are unduly difficult.
23 Thus, the invention can be employed to facilitate export or import from or to the
24 United States and other countries or regions, for example, Japan, Europe, Australia,
25 Latin America and so on. While there is of course no particular size or volume
26 limitation to any trade transaction that may be facilitated by the invention, it is
27 believed that there is a great body of import-export transactions having values of
28 the order of ten or more thousands of dollars, up to several millions of dollars,

1 many of which are effected by small to medium-sized manufacturing and
 2 production companies which will gain especial benefit from the novel financing
 3 methods, instruments and systems of the invention.

4

5 In another aspect, the invention provides a trade finance management system for
 6 managing and tracking the trade finance methods of the invention. Preferably, the
 7 system is computer implemented and employs novel software to perform its
 8 functions. The trade finance management system can be operated by a third party
 9 administrator TPA, and can have selected modules distributed or otherwise made
 10 available to the parties to the trade finance method to enable such parties to
 11 participate in individual aspects or steps of the method, as required. Webbed
 12 network communication between the document image software and its distributed
 13 modules (or programs) running at the several parties respective computer stations
 14 enables real time monitoring and co-ordination of the process. Webbed network
 15 communication can be effected via the Internet, an intranet or intranets or other
 16 suitable WAN, or even a LAN. Preferably, the system modules provide only such
 17 access and functionality as are needed by an individual participant to complete
 18 their role in a transaction, to ensure confidentiality. Such controlled access may be
 19 provided by a suitable multiple password system which gives all the parties to the
 20 transaction the ability to see at their own place of business that portion of the
 21 transaction in which they may have a financial interest while maintaining
 22 confidentiality with respect to other portions.

23

24 As referenced above, the invention can employ document image workflow
 25 management software operating through distributed applications, communicating
 26 via a LAN, the Internet or other WAN, or other suitable network architecture, to
 27 manage data entry, document creation and tracking, transaction tracking, contact
 28 management and other facets of the workflow process. Generally the software is

1 made available to the appropriate parties to the transaction that have data to enter,
 2 although provision can be made for technically unsophisticated parties to
 3 participate without use of a computer. Preferably, the trade finance process
 4 manager, if employed, also manages data entry. The document image workflow
 5 software is preferably intelligent and has high-level functionality to enhance the
 6 trade finance process. For example, the document image software can allow certain
 7 documents to be stored and pledged as collateral, and that collateral to be available
 8 to interested parties to a transaction, to provide asset-based lending.

9
 10 As described above, the pre-approved bill of exchange of the invention evidences
 11 time-specific willingness of the buyer to pay and the buyer's ability to pay can be
 12 evidenced, if desired, using an outside agency, which may optionally provide
 13 "credit enhancement". The combination of willingness to pay and ability to pay
 14 create collateral value in the pre-approved bill of exchange which is enhanced by
 15 the buyer's signed statement of intent to pay.

16
 17 The invention enables a lender, or other authorized party, to monitor the status and
 18 development of that collateral through networked use of the trade finance
 19 management system.

20
 21 A wide variety of optional features can be added to enhance the trade finance
 22 method of the invention and, in some cases, the new financial instruments
 23 disclosed herein. Such optional features can, in most cases, be computer-
 24 implemented or facilitated employing the trade finance management system of the
 25 invention. Some such optional features will now be described, using by way of
 26 illustrative example, the case of a seller exporting from the United States to a
 27 foreign jurisdiction. The exemplary case of a buyer importing to the United States
 28 will also be referenced. Those of ordinary skill in the art will understand that the

1 invention can be similarly employed by buyers and sellers in other nations, regions
 2 or jurisdiction, in an equivalent manner, with suitable modifications to allow for
 3 differences in law, practice and culture. Other optional features, alternatives and
 4 equivalents will also be apparent to those skilled in the art, based upon the
 5 teachings described below and elsewhere herein.

6

7 **Trade acceptance to banker's acceptance.** In a simpler embodiment of the
 8 invention wherein a buyer executed trade acceptance is converted to a banker's
 9 acceptance, but there is no pre-acceptance agreement with the FI/SI, a collection is
 10 made on the first and second bill of exchange, without a banker's acceptance
 11 payment by the collecting bank. The process through the issuance and acceptance
 12 of the 1st and 2nd bills of exchange, steps 1-7 of Figures 7-8, remains the same, with
 13 the difference that the 1st and 2nd bills of exchange are made payable to the order of
 14 the exporter rather than the FI/SI. Such a process and the financial instrument it
 15 generates, suits cash-rich exporters not financing work in process, or exporters
 16 whose banks will lend against credit-enhanced foreign receivables.

17

18 A third party administrator TPA administering or facilitating such a method can
 19 obtain payment by drawing an accepted draft for its fees at the time of export with
 20 a term expiring shortly after the due date of the 2nd bill of exchange, for example, 10
 21 days thereafter. Alternatively, the seller-exporter S can draw a draft on themselves,
 22 accept it, and send the accepted draft to an authorized representative of seller S
 23 who may sign it where the exporter signs on the 2nd Bill of exchange. This will then
 24 be lodged with the bill-of-exchange collecting bank for collection. This procedure is
 25 relatively expensive as a transaction cost, but enables the trade finance process
 26 manager's fees to be collected via a bill of exchange issued by the exporter, rather
 27 than employing invoices which may go through an accounts payable process and
 28 be referred back to an export department.

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Standby letter of credit for exporters. As part of a set-up procedure for exporter-seller, it may be desirable, or the acceptance-issuing bank (the FI/SI) may require the seller to accept some risk retention in the export process. One useful form of risk retention in a financing process comprising a series of individual transactions is for the buyer or seller to furnish a standby letter of credit payable to the FI/SI for a small portion of the value of the transaction series, for example, the value of a maximum of one outstanding transaction in the series.

When such a letter of credit is employed as bank credit enhancement in the trade finance method of the invention, then US standby collateral for merchandise claims can be provided in a number of convenient ways, for example by a series of pre-approved drafts which may optionally be correlated in time and value with the series of transactions whereby each draft relates to a transaction and is drawn for a suitable portion of the value of the respective transaction.

The limited power of attorney between the FI/SI and the exporter, if employed, can call for a debit note from the FI/SI to be issued to the exporter to reflect any shortfall in payment (besides collection fees) arising from a merchandise claim, or, possibly, from non-insurability due to inadvertencies such as shipment to a non approved location. Pursuant to the agreement, issuance of the shortfall debit note by the FI/SI should trigger payment.

If desired the pre-approved drafts can be credit enhanced and made out in favor of the acceptance-issuing bank. Some other optional features of such claim standby drafts are that they be due a short time, e.g. 7 days, after a debit note date and that they be established by agreement with the FI/SI as part of the payment relationship.

1
2 **Imports into the U.S. with limited retention.** In an alternative embodiment of the
3 invention, the FI/SI can finance imports into the US on a divided payment basis
4 with the foreign exporter receiving a major proportion, for example 70-90 percent,
5 of the proceeds as a pre-approved banker's acceptance, and the balance being a
6 retention. The pre-approved banker's acceptance preferably has a maturity dated
7 somewhat beyond the import transaction terms, for example 30 days later, and
8 could be issued by a US-based bank at US banking interest rates. The collateral
9 would be a credit-enhanced US receivable. The money transaction would be
10 between the foreign exporter's bank, or service intermediary and the acceptance-
11 issuing bank. Preferably, the third party administrator TPA could electronically
12 track and document the transactions and manage the money, but neither handle
13 nor have control of the money.

14
15 The retention, which in the above example would be 10-30 percent of the value of
16 the import transaction, can be handled by the third party administrator TPA who
17 may obtain its fee from the retention and remit the balance of the retention to the
18 exporter, when there is no longer a possibility of merchandise claims being made.
19 The trade finance management system can enable the third party administrator
20 TPA using document imaging software to manage the process in the acceptance-
21 issuing bank from their own remote office using multiple level password
22 protection, or other means to assure both limited access and confidentiality.

23
24 According to a further feature of the invention, one way of managing merchandise
25 claims that have been, or are to be, removed from the payment cycle by agreement,
26 is for the U.S.-based exporter-seller to pre-agree with the foreign importer-buyer to
27 hire an outside merchandise claims adjusting company to adjust any merchandise
28 claims that may arise and to abide by their findings. Alternatively, the exporter and

1 importer may agree to hire a pre-shipment conformity assessment company to
2 issue a certificate of conformity of the shipment with the actual or pro-forma
3 invoice. Usually, both risk mitigation steps are charged to the expense and risk of
4 the exporter who also is responsible for the third party administrator TPA's fees.

5

6 To facilitate the process, the importer can pre-agree to limit merchandise claims to a
7 small proportion of the value of the shipment, for example less than 20 percent, or
8 to bear the cost of conformity assessment in order to retain the right to make a
9 claim for more than say 20 percent. Importers with frequent or excessive
10 merchandise claims are not attractive credit risks.

11

12 In either case, merchandise claims are outside the payment mechanism by treaty
13 and by contract as specified in the underlying contract with both the exporter and
14 the importer. In the preferred methods of the invention, both the exporter and the
15 importer recognize by contract that their payment drafts or bills of exchange, are
16 governed by international treaty, for example the 1930 League of Nations or
17 UNCITRAL.

18

19 Preferably, the exporter and importer also agree to use carriers with electronic
20 shipment tracking capabilities, and to allow the third party administrator TPA to
21 monitor the goods in transit.

22

23 **Trading Company Process.** In the case of an importing or exporting trading
24 company expediting shipments for a manufacturer, and which is neither a
25 manufacturer nor the ultimate user or distributor of the traded product, it is
26 probable that the acceptance-issuing bank will require transaction risk retention,
27 and backup or standby collateral from the supplying parties to the transaction.

28

1 Conventional financing methods employ either the difficult and unattractive letter
 2 of credit process or require the manufacturer to await collection of the invoice, at
 3 term, after shipment, which may be several months. The methods of the invention
 4 can be used to enable a manufacturer selling through a trade intermediary to be
 5 paid promptly after shipment, from the proceeds of a pre-approved banker's
 6 acceptance. Provided that the trade intermediary is willing to wait for all or part of
 7 their money until the collection of payment from the buyer, in the 2nd of exchange
 8 or 1st of exchange process, the banker's acceptance can be issued on behalf of the
 9 trade intermediary, in favor of the manufacturing supplier in the manner
 10 previously described for the seller. Using this practice, a major proportion of the
 11 transaction value, for example up to about 85 percent, can be paid to the
 12 manufacturer and, depending upon the particular arrangement between the
 13 manufacturer and the trade intermediary, it is possible that this proportional
 14 amount of the invoice value may be adequate fully to reimburse the manufacturer
 15 for his share of the transaction, the balance, for example 15 percent, being the
 16 profit due to the trade intermediary.

17
 18 In certain such cases, a standby letter of credit from the manufacturer, or from the
 19 trade intermediary, or letters of credit from both, held by the the acceptance-issuing
 20 institution, may be helpful, or required, to provide backup collateral or credit
 21 enhancement. As contemplated herein, provided that a suitable triggering event
 22 can be agreed and specified in the financial instruments, the invention can flexibly
 23 employ standby letter-of-credit credit-enhancement, or other standby mechanisms,
 24 if desired, to improve the quality of those financial instruments.

25
 26 A further possible requirement is for the trade intermediary to have, in his collateral
 27 pool, accepted bills of exchange from the manufacturer to back the call for support
 28 on merchandise claims. Employing the document imaging workflow management

1 and output in the same language, e.g. English, but could be set up in Arabic, and
2 output in either Arabic, English or German, and vice versa. Preferably, the contents
3 of a document field are not translated however, but are in the language of the
4 inputting country, or in English, being a common keyboard business language.
5
6 As referenced above, the novel methods and instruments of the invention can be
7 implemented in software, and the invention further provides novel trade finance
8 software for that purpose. In preferred embodiments, the trade finance software
9 comprises a number of modules adapted to the different needs of the several parties
10 to a trade finance transaction or to a series of transactions.
11
12 Referring now to the schematic block diagram of Figure 12, there is illustrated the
13 process flow of an embodiment of the trade finance method of the invention as it
14 might be implemented between an exporter 60 domiciled in the USA, an importer
15 62 domiciled overseas, a third party administrator TPA 64 probably, but not
16 necessarily, domiciled in the USA, the exporter's U.S. bank 66, an AA Bank 68,
17 importer's bank 69 and an insurance company 70.
18
19 In the preferred embodiment shown, importer 62 is equipped with a fax machine
20 74, while exporter 60 and third party administrator TPA 64, as well as banks 66, 68
21 and 69 and insurance company 70, are shown as being equipped with a computer
22 system 76. Also as shown, computer system 76 comprises a desktop system unit, a
23 suitable trade finance software module, a document scanner for reading paper
24 documents and, optionally, for importing them into electronic files, and a WAN
25 connection for electronic communication with one or more of the other parties
26 shown. Preferably, the software modules are adapted to the different needs of the
27 different parties, as will be explained in more detail below. In many instances,
28 depending upon the functionality desired, the scanner can be a fax machine, or

1 shelf applications may have capabilities enabling them to be adapted to provide a
2 trade finance software module according to the invention herein and the invention
3 includes such adaptations of off-the-shelf packages.

4

5 It will be appreciated, by those of ordinary skill in the art, that the equipment
6 shown is merely suggestive and that the several parties may have other equipment
7 additional to, or in place of, that shown which they employ to participate in the
8 trade finance process of the invention. Also, alternative communication modes to a
9 WAN may be employed, for example modem connection via the telephone network
10 and that the scanner is merely suggestive of an input device that can be used to
11 interpret hard copy documents or other information objects into a suitable electric
12 electronic form for computer input. Each computer is also equipped with such
13 peripherals as are customary or desired, especially a suitable high-quality printer
14 for outputting documents usable as financial instruments.

15

16 The trade finance software module is preferably a customized proprietary module
17 designed to implement the method and instruments of the invention and it includes
18 suitable screens, screen devices, data retrieval, data entry means and programme
19 procedures and features to effect those steps of the methods described herein as are
20 computerizable and also to create the documents and instruments described herein.
21 The software modules are stored in computer media at the individual stations, as is
22 known to those of ordinary skill in the art, for example on hard drives of the
23 respective systems for loading into RAM. The software modules can be distributed
24 by CD-ROM, diskettes, remote downloading or other means known to those skilled
25 in the art. When loaded to computer RAM, the trade finance software modules
26 provide a customized trade finance business machine. The system depicted in
27 Figure 10 provides a plurality of such machines cooperative with one another to
28 facilitate or perform the method of the invention.

1 Preferably, the computer modules can talk to one another using Internet protocol or
2 other suitable wide area network format. However, since Internet and other WAN
3 communication is in essence, usually a non-confidential broadcast of information, it
4 is preferred that sensitive data be suitably encoded and transmitted in their non-
5 broadcast format, for example by file transfer using FTP or the like.

6
7 Preferably, each party's software module provides only so much program
8 capability and data access as is appropriate to that party's role in the transaction.
9 Though shown communicating only with exporter 60, importer 62 and insurance
10 company 70, third party administrator TPA 64 can by agreement also communicate
11 with and be privy to relevant transaction activities at exporter's U.S. bank 66, AA
12 bank 68 and importer's bank 69. Third party administrator 64, and possibly also
13 exporter 60, can be, and preferably is, the only party who sees all facets of the trade
14 transaction and its financing.

15
16 Systems such as that shown schematically in Figure 12 can be used to implement
17 financing methods such as, or generally similar to, that described with reference to
18 Figures 7 and 8. A preferred method commences with an exporter 60, who might
19 be seller S in the method shown in Figures 7 and 8, preparing and issuing a pro
20 forma invoice PFI and a first of exchange 1oE, and sending the documents to the
21 overseas importer 62, buyer B in the method shown in Figures 7 and 8, optionally,
22 with the assistance of third party administrator 64.. Use of third party
23 administrator 64 to facilitate the method of the invention is particularly preferred
24 for the coordination, control, experience and history records that third party
25 administrator 64 can bring to the process. In particular, it is furthermore preferred
26 that third party administrator 64 uniquely identify the exporter 60 and importer 62,
27 employing a recognized third party code, for example a DUNS No., a proprietary
28 number created and maintained by Dun & Bradstreet, for which purpose third

1 This process is an example of what is sometimes called a document-against-
 2 acceptance process, often abbreviated "D/A" in the banking industry, in which the
 3 invoice document is released by bank 69 against importer 62's acceptance of the
 4 2oE indicated by importer 62's signature on the 2oE. Again, at the present time it is
 5 preferred that both the executed originals of the 2oE and the invoice be paper
 6 documents. However, the signed originals can be electronically scanned providing
 7 an electronic record of execution of the documents, quickly indicating progress of
 8 the transaction and possibly also providing electronic evidence that may be
 9 acceptable as proof of such progress. Since the process is secured by the 1oE, it may
 10 be fully electronic. third party administrator can capture the details of the 2oE as
 11 they are created, employing the desktop workflow document image management
 12 system described herein, as they are scanned or faxed.

13
 14 Exporter 60 then submits evidence of the issuance of the 2oE along with
 15 verification of shipment, or of release of the goods to the shipper, in paper or
 16 electronic form, as required, to a bank 68 with whom exporter 60 has previously
 17 executed a draft substitution or conversion agreement. In the event of non-
 18 acceptance of the 2oE, which non-acceptance can be notified through the banking
 19 system's mechanism for reporting exceptions, the collateral represented by the 1oE
 20 enables a hard or electronic copy of the 1oE to be presented for payment, along
 21 with evidence of its activation, to the importer's bank.

22
 23 Pursuant to the draft substitution agreement, bank 68 promptly issues a pre-
 24 approved banker's acceptance, which exporter 60 can readily cash at his bank 66.
 25 At or before maturity of the 2oE, bank 68 collects a remittance from importer 62.

26
 27 Because the 1oE exists as collateral, requiring only the physical waybill to trigger it,
 28 the draft substituting bank, the FI/SI, can rely on the dispatch of the 2oE to issue

experience and familiarity with the methods, instruments and systems of the invention, may prefer to prepare their own documents with minimal assistance from third party administrator TPA.

The method commences, in step 80, with exporter E furnishing to third party administrator TPA, transaction information regarding an import-export transaction which has been agreed with an importer I for the purchase from exporter E of a traded product, for example a shipment of manufactured goods. The transaction information includes the identity of the importer, the value of the transaction and further detailed information regarding the product to be shipped, the timing and any other relevant factors, as appropriate or desired.

In step 82 third party administrator TPA obtains or creates a unique identification number for exporter E, for example a DUNS number, as referenced above, tax identification, company registration, or other number. Where no such number is available, third party administrator TPA can help exporter E apply for a new number, step 84, and may make the request to an issuer of such identification numbers, for example to Dun & Bradstreet on behalf of the exporter, providing a service to exporter E in this respect, while at the same time compiling an accurate profile record of exporter E on third party administrator TPA's files. Where multiple numbers are available from the number issuer for a given exporter, third party administrator TPA can select one, optionally with the assistance of exporter, E.. If desired, third party administrator TPA can additionally, or alternatively, issue its own identifier for the exporter, after appropriate verification of essential particulars.

After exporter E has been properly identified, in step 86 an identification number is preferably also obtained for importer I using a similar procedure and, if necessary,

1 applying for a new number for importer I, step 87. Where importer I is relatively
2 small, yet creditworthy, or in a relatively small or less developed country, a useful
3 identification number may not be sufficiently readily available from an outside
4 organization, in which case third party administrator TPA can create its own
5 identifier to good effect.

6
7 Clearly, where third party administrator TPA already has a computer record for
8 exporter E, from a prior transaction or importer I, or elsewhere, that data may be
9 accessed, avoiding the need for step 82 or step 86, or both. However, care should
10 be taken to update the information for changes of physical or communications
11 addresses or the like. One way of effecting such updates is by automated online
12 access to a source database of such information, preferably, when the record is
13 requested.

14
15 Coordinating unique identification of both exporter E and importer I enables third
16 party administrator TPA to identify legal as well as operational locations and to
17 obtain enhanced control over an import-export transaction avoiding errors
18 attributable to mistaken identities or locations, and with proper verification of the
19 input data and taking advantage of the consistency of computer processing, data
20 inconsistencies that may inconvenience, or seriously disrupt completion of a trade,
21 can be avoided or reduced. Similarly, the quality of the documents created or
22 issued by, or to, third party administrator TPA, for example the 1st of exchange,
23 2nd of exchange and the pro-forma invoice, is enhanced by careful verification of
24 the source data. With time, third party administrator TPA can build a valuable
25 database capable of greatly enhancing import-export trade transactions by
26 efficiently and reliably generating high quality documents.

27
28 Having established identifiers for exporter E and importer I, third party

1 administrator TPA, now requests credit approval on importer I for the transaction,
 2 from an export credit bank, credit agency or other institution, step 88. In the event
 3 of no approval, the importer can be requested to finance the transaction with an
 4 advance commitment, for example, with a letter of credit, or cash before delivery or
 5 the like, step 89. In such case tba, can either withdraw from the process, or
 6 alternatively, and preferably, can employ their knowledge gained regarding the
 7 transaction to facilitate preparation and processing of the letter of credit or other
 8 payment document and provide an administration and monitoring role regarding
 9 same.

10

11 In step 90, third party administrator TPA notifies exporter E of the information
 12 gathered regarding importer I, and of the approval or otherwise of importer I's
 13 credit. If desired, importer I's complete file particulars can be forwarded to exporter
 14 E. Alternatively exporter E seek credit approval on importer I, after receiving this
 15 data, and advise third party administrator TPA of the outcome.

16

17 In step 92, third party administrator TPA, in anticipation of obtaining from
 18 importer I a trade acceptance by way of payment for the goods to be imported,
 19 seeks pre-approval from financial institution FI/SI of the prospective later
 20 conversion of a trade draft accepted by importer I to a banker's acceptance.
 21 Preferably, for quality of the instrument, FI/SI is a bank with at least an A rating
 22 with Standard & Poor's, Moody's or an equivalent rating agency. Whether or not
 23 FI/SI pre-approves importer I's trade acceptance for conversion, in connection with
 24 the contemplated transaction, determines the choice of processing subsequently in
 25 the method. If required by financial institution FI/SI, the request for pre-approval
 26 of draft conversion can be a written application executed by exporter E, or less
 27 probably by third party administrator TPA on behalf of exporter E. The draft
 28 conversion request can recite a specific amount for the anticipated value of a

1 particular trade, or it may recite a credit line amount which can be drawn down in a
 2 series of trades between importer I and exporter E, or possibly, between importer I
 3 and a number of exporters, and replenished for further use, as payments from
 4 importer I reach financial institution FI/SI. Preferably, financial institution FI/SI
 5 issues a signed approval which is held by third party administrator TPA or,
 6 optionally, passed to exporter E.

7

8 In step 94, being notified that importer I is at least minimally creditworthy, exporter
 9 E offers importer I a selection of payment choices. The choices preferably include
 10 options to proceed with conventional financing, for example factoring or forfaiting,
 11 with a trade draft accepted by importer I, or to proceed simply by paying in
 12 advance, before shipment of the goods, and more preferably include one or more
 13 options for adopting the financing method of the invention, employing a pre-
 14 release trade draft accepted by importer I prior to release of goods by exporter E. In
 15 this latter preferred embodiment, employing the pre-release trade draft process,
 16 reference will be made to implementation with a 1st of exchange, a 2nd of exchange
 17 and a pro-forma invoice, as described herein, it being understood that variations
 18 and alternatives to these instruments are possible, some of which are also described
 19 herein.

20

21 If importer I prefers and selects other conventional financing methods, step 95, such
 22 conventional or quasi-conventional methods may optionally be effected with the
 23 assistance of third party administrator TPA, employing data and know-how
 24 regarding the transaction and the parties thereto, that have already been acquired
 25 and that are therefore available to third party administrator TPA for preparation of
 26 documents, queries and so on.

27

28 In the embodiment shown, when importer I selects a trade acceptance payment

1 method they have the further option of choosing to employ the pre-release method
2 of the invention, step 96. If importer I declines the pre-release method, optional
3 step 98 can be taken to enhance I's credit, for example with a standby letter of credit
4 or an aval, and other processing steps can then be taken to finance or obtain
5 advance payment for the transaction, step 100, for example, forfaiting, an
6 alternative guarantor method, or reverting to a letter of credit. Once again, such
7 other processing steps 100 can also be effected with the assistance of third party
8 administrator TPA.

9
10 In step 102, third party administrator TPA issues a pre-release trade draft which
11 when signed and accepted by importer I, will become a trade acceptance TA.
12 Preferably the draft is a latent bill of exchange having a term initiated by a specific
13 future triggering event which, by way of example, can be the date of release by
14 exporter E, to a shipper, of the goods constituting the traded product. The latent
15 draft is dormant until activated by that release of goods, whereupon its term, e.g. 60
16 days begins to run. The tenor of the draft is thus 60 days from release of the goods.
17 Pursuant to the inventive financing method, it is preferred that the bill of exchange
18 be a first of exchange, 1oE, mutually extinguishable with a second of exchange, 2oE.

19
20 In step 104 exporter E prepares a pro forma invoice PFI containing agreements to
21 pay with payment drafts and to remove the right of recourse from the payment
22 cycle, as described herein. Exporter E sends the pro forma invoice along with the
23 1oE received from third party administrator TPA to importer I with a request for
24 the documents to be signed indicating acceptance of their terms and conditions,
25 and returned to exporter E. depending upon the urgency of the transaction, the
26 documents can be forwarded from exporter E to importer I by courier, mail or fax.
27 Where importer I is Internet-enabled, the documents can be transmitted as
28 electronic files, for example as email attachments, if desired or by pulling the file as

1 a download from a web site maintained by the exporter, or third party
 2 administrator TPA, to the importer. Alternatively, importer I can be emailed to
 3 retrieve the file by FTP download from the exporter or third party administrator
 4 TPA web site.

5
 6 In step 106 "Y" if importer I signs the 1oE and pro forma invoice PFI, indicating
 7 acceptance of the terms of both documents, and returns them to exporter E, then
 8 exporter E sends the signed 1oE to third party administrator TPA, retaining the
 9 executed pro-forma invoice, step 108. If importer I declines to sign and return the
 10 1oE and pro-forma invoice, step 106, "N" option, then other processing steps can
 11 be taken to finance or obtain advance payment for the transaction, step 110,
 12 preferably with the assistance of third party administrator TPA.

13
 14 Third party administrator TPA holds the 1oE, step 112, until notified of the
 15 triggering event, the release of goods, by exporter E.

16
 17 In due course, when the goods are ready, or at a time agreed with importer I,
 18 exporter E releases the goods to a shipper for delivery to importer I, and notifies
 19 third party administrator TPA of the release, and will preferably provide third
 20 party administrator TPA with a unique identifier code created by the carrier to
 21 evidence shipment, or with copies of the shipping documents, which may
 22 optionally embody the code, step 114. Such copies may be transmitted
 23 electronically, if the parties desire, after scanning, if necessary. At the time of
 24 shipment, exporter E prepares an invoice and second of exchange, 2oE, step 116.

25 Assuming that by now exporter E knows the date on which the goods will be
 26 released to the shipper, which is the event date triggering the 1oE, then an actual
 27 future date certain can be entered on the 2oE for the term thereof, which date will
 28 be the maturity date of the 1oE calculated by adding its stated term to the date of

1 the triggering event.

2

3 In step 118, exporter E sends the invoice and 2oE to importer I's bank with a request
4 for I's bank to obtain acceptance of the 2oE by importer I against release of the
5 invoice. As of spring 1999 it is to be expected that original hard copy paper
6 documents will be required by importer I and their bank so that the invoice and 2oE
7 will be forwarded by courier, or mail, depending upon time constraints, the value
8 of the shipment and whether it is being carried by sea or air. When regulations
9 and practice permit these documents may be forwarded by fax, Internet or other
10 network. Preferably, exporter E also copies the 2oE and the invoice to third party
11 administrator TPA, which step may be effected electronically, if desired.

12

13 In step 120 third party administrator TPA applies the results of the request for FI/SI
14 approval of the draft conversion process in step 92. If pre-approval has been
15 received, option 120 "Y", third party administrator TPA initiates the draft
16 conversion process, step 122, and notifies FI/SI that an accepted draft for
17 conversion has been received, the 1oE, and that the banker's acceptance will be
18 requested as soon as the triggering event occurs to activate the draft.

19

20 If FI/SI has declined to approve the conversion, step 120 "N", the method proceeds
21 via other processing with third party administrator TPA, step 110. At this point,
22 third party administrator TPA holds a trade acceptance on importer I with a future
23 maturity date according to the stated term of the 1oE from the data of release of
24 goods to the shipper. The 1oE may be returned to exporter E or held by third party
25 administrator TPA as collateral pending acceptance of the 2oE by importer I.
26 Depending on its quality, which will be largely determined by the reputation of
27 importer I, the 1oE may or may not be discountable on the open market. At
28 maturity, the holder, who may be exporter E, third party administrator TPA or

1 another party, collects payment of either the 1oE or 2oE, of the from importer I's
2 bank rather than FI/SI.

3

4 In step 124 third party administrator TPA verifies the accuracy of the shipment
5 information provided. Inconsistencies can be referred back to exporter E for
6 clarification or correction. Optionally, and if the shipping documents are in order,
7 third party administrator TPA can, in step 128, buy insurance on a 1oE from a
8 credit insurance carrier 130. While third party administrator TPA can be
9 reimbursed in various ways for their fees and expenses, one convenient way is for
10 the cost of credit insurance and the like to be deducted from the proceeds of the
11 1oE/2oE before they are paid to exporter E.

12

13 In step 132 third party administrator TPA makes available in actual or visual form
14 the 1oE to financial institution FI/SI with verification or proof of shipment, or
15 verification or proof of release of goods for shipment, and requests that FI/SI issue
16 the pre-approved bankers acceptance and substitute same for the 1oE. Because this
17 draft conversion process has been pre-approved in steps 62 and 120 "Y", it will
18 usually proceed automatically, provided that the papers are in order. Therefore, in
19 step 134, FI/SI prepares the banker's acceptance and sends it to the exporter's
20 designated bank, for example, an export credit bank ECB. The banker's acceptance
21 will usually be for the face amount of the invoice, less applicable payment
22 discounts, and will have a term expiring no earlier than the maturity date of the 1oE
23 and 2oE and possibly expiring up to about 30 days later. This additional time
24 allows for collection of payment from importer I by his bank and transmission of
25 the payment through the banking system.

26

27 In step 136 export credit bank E CB pays the exporter the invoiced value of the
28 goods less fees and commissions. In step 138, promptly after sending the banker's

1 acceptance to export credit bank ECB, FI/SI contacts importer I's bank to arrange
2 payment of the 1oE. Export credit bank ECB can hold the banker's acceptance to
3 maturity, or sell it at a discount to a holder in due course.

4

5 If importer I accepts the 2oE, as expected, step 140 "Y", then at the maturity date of
6 the draft, the 2oE, I funds his account at his bank, step 142. On the maturity date I's
7 bank debits I's account for the amount of the 2oE. The maturity date may, for
8 example, be 60 days after the triggering event, the release of goods in step 114. In
9 due course, perhaps as much as another 30 days, I's bank pays financial institution
10 FI/SI for the 1oE, step 146, and, upon presentation at its maturity, financial
11 institution FI/SI pays export control bank ECB for the banker's acceptance.

12

13 If importer I declines to accept the 2oE, step 140 "N", then third party administrator
14 TPA obtains the waybill and invoice from exporter E and forwards same to
15 financial institution FI/SI, step 150. Financial institution FI/SI attaches the original
16 executed 1oE, step 152, and sends the documents to I's bank, requesting payment of
17 the now-matured 1oE, step 154. The waybill and invoice evidence release of the
18 goods in step 114 and thus, the activity of the draft. If the documents are in order,
19 I's bank debits I's account and pays FI/SI for the 1oE.

20

21 In a modified embodiment of the system and process described with reference to
22 Figure 10, the functions of exporter's bank 66 and AA bank 68 are performed by an
23 international credit card company, for example MasterCard Visa or American
24 Express, (all of which are trademarks). The institutions supporting such credit card
25 services are well placed to participate effectively in the trade financing methods of
26 the invention by virtue of their worldwide credit databases providing credit
27 information on a large number of individuals and businesses in many different
28 countries and their capability readily to process international transactions. Some

1 modification of their existing business practices, and possibly, development of new
2 services may be desirable, given that conventional credit card transactions are for
3 relatively small amounts at relatively high interest rates as compared with the
4 requirements of import-export financing. Import-export finance services,
5 participating in the practice of the methods of the present invention, could be
6 offered by a new division, a subsidiary, or joint venture of a credit card company
7 specifically catering to trade finance needs and providing financing for preferred
8 customers for limited periods suitable to trade finance at significantly lower interest
9 rates than the customary rather high conventional credit card rates. Such a credit
10 card company subsidiary or division could take over many or all of the functions of
11 TBA 64. Probably different office or agents of the credit card company, but
12 operating under its aegis or license may handle different aspects of the transaction,
13 exporter relationship, importer relationship, currency exchange, and so on. Use of
14 a credit card company in this way provides an elegant solution to the problem of
15 financing a transaction across national borders. The simplification of paperwork
16 and other advantages of the trade financing methods, instruments and systems of
17 the invention can help bring import-export financing withing reach of an
18 international credit card issuing company.

19
20 Such a modified embodiment of the invention is illustrated in Figure 11 where
21 credit card company subsidiary 72 is shown as providing exporter 60 a cash
22 remittance in exchange for the 2oE and proof of release of goods and receives a
23 remittance from importer 62. Optionally, the credit card company subsidiary can
24 process the pro forma invoice and first of exchange in response to exporter 60's
25 request. No process of substitution of the trade acceptance for a banker's
26 acceptance is necessary as the credit card company's subsidiary is able to rely upon
27 the parent credit card company's own verification of the credit status of importer 62
28 and, in all probability a trustworthy credit history, failing which the credit card

company would not have authorized the transaction in the first place.

The computer screen illustrated in Figure 17 is illustrative of many possible ways of computerizing a procedure for practicing the method of the invention. Many other ways will be apparent to those skilled in the art. The screen shown illustrates a module or procedure of a document image work flow management system suitable for use at the office of an exporter. Other modules for other participants can reflect activities appropriate for such other participant. Referring to Figure 17, a user has highlighted an activity 200 "Produce 1st of Exchange" to select that activity from an activity list 202 on the left-hand side of the screen. Activity list 202 lists various process steps, some examples of which may be read from the figure, of one embodiment of the inventive method, which steps may be effected, facilitated or observed by the third party administrator TPA. An activity information window 204 on the right hand side of the screen displays available information regarding the activity "Produce 1st of Exchange" and permits editing and data entry, as required. Other activities shown in activity list 202 may be similarly processed. A horizontal menu bar 206 across the top of the screen provides access to other processing capabilities, as may be understood by reading the figure. Of note is "documents" button 208 which provides access to scanned images of the documents employed in the financing process.

Internet Implementation. The methods and instruments of this invention are well suited to take advantage of the Internet's ubiquity, communications efficiency, constant desktop availability and ease of use, to facilitate the conduct and growth in number of import-export trade transactions. Thus, operating through one or more web sites, a third party administrator can expedite individual trade transactions, permit any authorized party anywhere with Internet access to track progress of one

1 or more import-export trade transactions, serve as a focus to catalyze the making of
 2 new trades by bringing together importers, exporters, finance providers, insurers,
 3 shippers, expeditors, and any other party to an import-export transaction.

4
 5 Employing customary ISP client access or operating through their own web sites,
 6 parties to a trade transaction, for example the exporter or importer, can utilize the
 7 methods, instruments or software or other implementing systems of the invention
 8 to conduct many of these functions on their own behalf. It is envisaged, however,
 9 that a skilled third party administrator TPA will, in time, with the experience of a
 10 diversity of trade transactions, build a reservoir of data, knowhow and contacts
 11 that can be communicated and administered via the Internet, or other suitable
 12 communications medium, to the benefit of many exporters, importers and other
 13 traders, regardless of their size and experience.

14
 15 Thus the novel financing instruments described herein can be communicated via
 16 fax or via the Internet, according to the needs and preferences of the parties, with
 17 the expectation that more sophisticated exporters and importers. The herein
 18 described document adaptations, pursuant to the invention, permitting single-sided
 19 scanning of executed and endorsed documents are of particular value in enabling
 20 consummation of trade financing transactions via the Internet. Several options are
 21 available for Internet transmission of editable or signable documents.

22 23 INDUSTRIAL APPLICABILITY

24 The present invention is particularly suitable for application in importing and
 25 exporting industries providing advantageous financing of international trade
 26 transactions. Many of the invention process steps can be implemented in software
 27 running on a computer system, providing a special-purpose machine for managing
 28 trade financing. To meet present-day legal and jurisdictional requirements for bills

1 of exchange to be embodied as paper documents, electronic systems for
2 implementing the methods and instruments of the invention preferably include
3 capabilities for scanning, indexing, storing, retrieving and outputting a
4 combination of electronic images and electronic data.
5
6 In addition to goods and services, for example manufactured goods and
7 commercially delivered services such as insurance, carriage, construction, financial
8 professional and consulting services, it will be understood that the traded product
9 may comprise other artifacts of man such as fixed structures or buildings,
10 commercial and industrial buildings and facilities, land, artworks or any other
11 product that may be bought and sold. Although, not so restricted, the invention is
12 particularly useful where the buyer and seller are physically separated from one
13 another at one or more relevant times in the transaction process, and especially
14 where the traded product is carried, performed, or otherwise delivered to the buyer
15 by another party than the seller. In the case, for example, of the sale of a house,
16 will be understood that although the buyer and seller may be together at the house
17 itself, the parties separated at other times the course of the transaction and can
18 benefit from the invention. Thus, the invention is generally applicable to any
19 transaction of adequate value, where the ability to provide time for the buyer to pay
20 while protecting the seller from risk is helpful.
21
22 While illustrative embodiments of the invention have been described above, it is, of
23 course, understood that various modifications will be apparent to those of ordinary
24 skill in the art. Many such modifications are contemplated as being within the
25 spirit and scope of the invention.